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Nota di contenuto	Introduction : The mind of the persuader Rhetorical contexts The Lyceum address : "On the perpetuation of our political institutions" The temperance address : moral reform and emancipation The speech on the War with Mexico and the eulogy for Zachary Taylor : " injustice and heroic virtue " The eulogy for Henry Clay : persuasion and/or principle The Kansas-Nebraska speech : popular sovereignty and self-government The "house divided" speech : the logic of hopeful resolve Lecture on discoveries and inventions : self- government and inventions : self-government and arts of literacy The Milwaukee address : thorough farming and self-government The Cooper Union address : the empirical wager Presidential eloquence and political religion : governing "in the providence of God" The farewell address : "Let us confidently hope" The first inaugural, the Gettysburg address, and the second inaugural : providence and persuasion Postscript. The letter to Mrs. Bixby : secular scripture.

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