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Autore	Robinson Richard M.
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Nota di contenuto	Part I: The Role of Business Norms and Their Philosophical Foundation -- Chapter. 1. Normative Ethics and Business Practice -- Chapter 2. An Applicable Western Ethical View? -- Chapter 3. The Moral Construction Process and Duties -- Chapter 4. Moral Virtues and Ethical Decisions -- Chapter 5. Business Codes of Ethics and Their Abandonment -- Part II: The Nexus of Duty and Managing Moral Disengagement -- Chapter 6. The Management Nexus of Imperfect Duties: Relations of Virtue, Reasoned Discourse and Due Diligence -- Chapter 7. Relations of Virtue, Pursuit of the Moral Community, and the Ends of Business -- Chapter 8. Reasoned Managerial Discourse -- Chapter 9. Due Diligence and the Profit Motive -- Part III: Some Fundamental Problems in Management Ethics -- Chapter 10. Fairness in Negotiation and Stakeholder Relations -- Chapter 11. The Philosophy of Action and Authority in Managerial and Entrepreneurial Ethics -- Chapter 12. Duty,

Boycotts and the Pricing of Ethics -- Part IV: Some Current Moral  
Environmental Issues for Business -- Chapter 13. Recognizing  
Environmental Duties -- Chapter 14. The Community and the  
Environmental Ethic -- Chapter 15. Some Current Environmental  
Problems for Business.

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Sommario/riassunto

This book offers students a philosophical introduction to the ethical foundations of business management. It combines lessons from Kant with virtue ethics and also touches upon additional approaches such as utilitarianism. At the core of the book lies the concept of the nexus of imperfect managerial duty: building and reinforcing the virtuous managerial team, engaging in reasoned discourse among all stakeholders, and diligently pursuing business responsibilities, including the creative efforts necessary for modern organizations. Case illustrations of these applications are presented throughout the book, including chapter appendices. Ancillary videos, test and answer banks and sample syllabi are available online via the author's website.

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