

1. Record Nr.	UNINA9910523793903321
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Titolo	American and British Soft Power in Iran, 1953-1960 : A 'Special Relationship'? // by Darius Wainwright
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2022
ISBN	9783030884147 3030884147
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (242 pages)
Disciplina	327.7305694 327.73055
Soggetti	International relations - History World politics International relations Diplomatic and International History Political History Foreign Policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	1.Introduction -- 2. Soft Power, the 'Special Relationship' and the Roots of Anglo-American Cultural Diplomacy in Iran -- 3. Maintaining Geopolitical Stability: The USIS and the Containment of Soviet-Inspired Communism in Iran -- 4. Education and Socio-economic Development: Promoting the American Way of Life in Iran -- 5. Maintaining Britain's Position in Iran: The Information Research Department, SAVAK and Anti-Soviet Propaganda -- 6. Anglicising Iranian Society and Culture Through Education:The UK Foreign Office and the British Council -- 7. The Impact of American and British Soft Power in Iran -- 8.Conclusion.
Sommario/riassunto	This book offers a distinctive approach to understanding Anglo-American relations with Iran in the early Cold War. It establishes how the United Kingdom and United States used soft power between 1953 and 1960 to combat communism and promote their respective ways of life in Iran. It identifies their motives, the types of initiatives employed, and the extent to which they perceived their policies to be a success. It

is a historical case study through which wider conclusions regarding UK and US foreign policy can be drawn. As well as illustrating the competitive tensions within the Anglo-American 'special relationship', it highlights the role of individuals in the making and shaping of diplomatic endeavours. More broadly, the analysis of UK and US interactions in Iran through the prism of soft power underlines that there was more to both countries' Cold War foreign policies than the containment of communism. Darius Wainwright is Lecturer in the Department of History at the University of Reading, UK, and Guest Teacher in the Department of International History at the London School of Economics and Political Science, UK.
