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Nota di contenuto	Chapter 1: Introduction -- Chapter 2: Marketplace entrepreneurs, Mobility Infrastructure & Linkages -- Chapter 3: Onitsha: The Largest market in Nigeria - One of the largest in West Africa -- Chapter 4: Challenges Facing Urban Marketplace Traders -- Chapter 5: Attributes Impacting Out-of-Stall Business Contacts -- Chapter 6: A Geography of Contacts in a Large Urban Marketplace -- Chapter 7: Sustainability of Marketplace Institution -- Chapter 8: Strategies for Improving Urban Development - Addressing the Paradox.
Sommario/riassunto	This book analyses how nformal economy traders and the marketplace institution dominate the local economy in African cities. According to

the World Bank, being an African reduces the probability that an individual is an entrepreneur in the manufacturing sector by more than 95 percent. Exporting unprocessed strategic raw materials and importing large volumes of finished goods stagnate Africa's informal sector while creating formal jobs overseas. This suggests employment increases in distributive trade and persistence of the marketplace institution in reducing urban unemployment and income inequality. However, there is limited knowledge of the men and women with permanent stalls in large urban marketplaces that function daily as a temporary city within a city, even though they are the major actors in distribute trade. More important their daily out-of-stall contacts resulting from maintaining complex social and economic relationships that determine the financial health of family, business, and the economy are generally unexplored and largely unknown, but have significant unintended consequences on the urban mobility system. Researchers, planners, development practitioners and policymakers have, therefore, not focused their attention and considered the impacts of the powerful economic institution - marketplaces and traders - in framing transport planning processes and urban development policies, and that is the paradox surrounding marketplace trade and urban development in West Africa. Krys Ochia is currently in charge of transit planning for a regional transit system in Florida, and has taught at Portland State, Washington State, and George Mason Universities.
