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Nota di contenuto	Part I: Disruptions in Management -- Chapter 1: Disruptive Management Practices: Surviving the Changing Business Ecosystem -- Chapter 2: Reverse Innovations as Disruptors: Breaking the Global Corporate Path -- Chapter 3: Mapping Disruptions in Businesses during and Post-Pandemic Econoscape -- Chapter 4: Disruption in Business Practices in Developing Economies: Exploring the Changing Ishikawa Insights -- Chapter 5: Disruptions in Asian markets and global effects -- Chapter 6: Disruptive surges and local effects on business, Structural changes in sectoral enterprises -- Part II: Governance and Social Dynamics -- Chapter 7: Corporate Social Responsibility and

Transfer of Technology Process: The Evolution of Frugal Innovations -- Chapter 8: Corporate Journey through Business Analytics: Managing Macro to Micro Decision Drift -- Chapter 9: Measuring 'Contours and Furrows' of Trade Flow and Economic Recovery: A Saga of Socio-political Dynamics -- Chapter 10: Role of Transformative Business Leadership in Regional Entrepreneurial Development. Chapter 11: Public Policies and Social Governance in Managing Commercializing Innovations -- Part III: Trade and Economy -- Chapter 12: Taxonomy of Governance and Cross-sectional Growth in Industries in -- Chapter 13: Global Business and Economic Growth: Effects of Changing Markets -- Chapter 14: Internationalization and Cross-country Trade Management: Exploring Business Diversities across Industrial Sectors -- Part IV: Organizational and Business Modelling -- Chapter 15: Business Model Archetypes: Exploring the Best Fit for Emerging Markets -- Chapter 16: Helix Effects in Business: Critical Thinking and Systems Thinking Perspectives in Reengineering Performance Improvement Process -- Chapter 17: Implementing Design Thinking at the Bottom-line: Developing Reverse Accountability as Organizational Measurement Tool -- Chapter 18: The New Decision-mix to Reform Marketing Organizations: A Dynamic Outlook -- Chapter 19: Stakeholder Controlled Financial Management in Transitional Companies in the Post-Merger and Acquisition Organizational Structures -- Chapter 20: Managing Human Capital in Organizations: Socio-cultural Dimensions in Creating Rebuilding Workstations -- Part V: The Horizon -- Chapter 21: Epilogue: Catalyzing or Curbing Disruption for Hybrid Growth - Rajagopal and Ramesh Behl.

Sommario/riassunto

This volume discusses business disruptions as strategic measures to dominate the design cube comprising design-to-market, design-to-society, and design-to-value business segments. It analyzes the convergence of disruption in innovation and technology, business practices, public policies, political ideologies, and consumer values to strengthen competitive business practices. Disruptive innovations led by contemporary trends tend to transform the market and consumers' landscape. These trends include shifts from closed to transparent and open models of innovation, shifts from providing only physical products to industrial product-services combination (servitization), and moving from conventional manufacturing and marketing paradigms to industry 4.0 business philosophy (automation). Bringing together contributions from global experts, the chapters add to knowledge on contemporary business models, and convergence business strategies towards disruptive and radical interventions in manufacturing, services, and marketing organizations. Focused on the triadic themes of disruption, innovation, and management in emerging markets, this book serves as a valuable compendium for researchers of entrepreneurship development, regional business and development, contemporary political ideologies, and changing social values.
