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Titolo	Business Under Crisis Volume I : Contextual Transformations // edited by Demetris Vrontis, Alkis Thrassou, Yaakov Weber, S. M. Riad Shams, Evangelos Tsoukatos, Leonidas Efthymiou
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Nota di contenuto	Chapter 1. Editorial Introduction: Crisis in Context -- Chapter 2. US Foreign Direct Investments in the Eurozone: A Distance Analysis in View of Global Crisis. Evidence from the Manufacturing Sector -- Chapter 3. Litigation Risk, Audit Fees and the Financial Crisis Impact: Empirical Evidence from the UK -- Chapter 4. Facing Crisis: Ideal Response or Equifinal Reactions? -- Chapter 5. Changes in Consumption Patterns of Tourists After the COVID-19 Pandemic -- Chapter 6. e-mobility in the Age of COVID-19 -- Chapter 7. Managing Climate Crisis in the Sport Sector: New Challenges and Opportunities for Sports Organisations -- Chapter 8. The Impact of COVID-19 on the Mega Sport Events: The Case of the Postponement of Olympic Games "Tokyo 2020" -- Chapter 9. Business Under Crisis: Digital Transformation of Learning and Development -- Chapter 10. Business Under Crisis: Talent Management and Responsible Leadership in Luxembourg in Pandemic Times -- Chapter 11. The Revealing Shades of the Pandemic Crisis in Romania -- Chapter 12. Transforming India's Logistic Industry During COVID-19 Crisis./.
Sommario/riassunto	This book examines businesses under crisis conditions through a

composition of contextual accounts. The Editors argue that crises are transformative, evolutionary and even revolutionary in the development of organizations, industries and markets. Moreover, crises reform the context in which organizations operate, including customers and their behaviour. As such, they need to be viewed as conduits to change, accelerators of evolution and catalysts of innovation in organizations. Emphasising the importance of 'context' and its complexities, the book argues that for crisis, as a concept and notion, context is crucial to any understanding of the meaning that should or could be attached to it. Bringing together scientific research and case studies on contextual transformations, the book provides a balanced selection of works across business disciplines, including management, strategy, marketing and finance as well as geographic regions, market types and industries. The book examines the context of crises, its indicators and triggers, and encompasses topics such as Artificial Intelligence, e-mobility, changes in consumption patterns, militancy and the impact of pandemics. Demetris Vrontis is Professor and Vice Rector for Faculty and Research at the University of Nicosia in Cyprus. Alkis Thrassou is Professor in the School of Business at the University of Nicosia, Cyprus, and a Senior Research Fellow of the EuroMed Academy of Business (EMAB). Yaakov Weber is Professor and Director of the Research Unit, School of Business Administration, College of Management, Israel. S. M. Riad Shams is Lecturer at the Newcastle Business School, Northumbria University, UK. Evangelos Tsoukatos teaches Management at the University of Applied Sciences Crete, Greece, and is adjunct faculty at the University of Nicosia and the Hellenic Open University. Leonidas Efthymiou is Assistant Professor in Hospitality and Management.
