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Nota di contenuto	Chapter 1. Introduction: The Sharing Economy in Europe from Idea to Reality; Andrzej Klimczuk, Vida esnuiyt, Cristina Miguel, Gabriela Avram, Bori Simonovits,Mijalche Santa, & Bálint Balázs -- 2. Conceptualisation of the Sharing Economy; Cristina Miguel, Esther Martos-Carrión, Andrzej Klimczuk, & Mijalche Santa -- 3. 3. The Context of Public Policy on the Sharing Economy; Andrzej Klimczuk -- 4. 4. The Regulatory Context and Legal Evolution: The Cases of Airbnb and Uber; Kosjenka Dumani, & Natalia-Rozalia Avlona -- 5. Infrastructure for the Sharing Economy Spreading; by Vida esnuiyt, Leta Dromantien,& Julijana Angelovska -- 6. 6. Mobility and Transportation Sharing; Agnieszka ukasiewicz, Anikó Bernát, & Vera Lúcia Alves Pereira Diogo -- 7. Peer-to-peer Accommodation in Europe: Trends, Challenges, and Opportunities; Anna Farmaki, &

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Sommario/riassunto

This open access book considers the development of the sharing and collaborative economy with a European focus, mapping across economic sectors, and country-specific case studies. It looks at the roles the sharing economy plays in sharing and redistribution of goods and services across the population in order to maximise their functionality, monetary exchange, and other aspects important to societies. It also looks at the place of the sharing economy among various policies and how the contexts of public policies, legislation, digital platforms, and other infrastructure interrelate with the development and function of the sharing economy. The book will help in understanding the future (sharing) economy models as well as to contribute in solving questions of better access to resources and sustainable innovation in the context of degrowth and growing inequalities within and between societies. It will also provide a useful source for solutions to the big challenges of our times such as climate change, the loss of biodiversity, and recently the coronavirus disease pandemic (COVID-19). This book will be of interest to academics and students in economics and business, organisational studies, sociology, media and communication and computer science. Vida esnuityt is an associated professor at the Mykolas Romeris University (Vilnius, Lithuania), and Head of the Sociological Research Laboratory at the same university. Andrzej Klimczuk is a sociologist and public policy expert and Assistant Professor in the Department of Public Policy of the Collegium of Socio-Economics at the Warsaw School of Economics, Poland. Cristina Miguel is a Senior Lecturer in Digital Communication at Leeds Beckett University, UK. Gabriela Avram is a lecturer in Digital Media and Interaction Design, and senior researcher at the Interaction Design Centre of the University of Limerick, Ireland.
