

1. Record Nr.	UNINA9910523753603321
Titolo	Advances in Design and Digital Communication II : Proceedings of the 5th International Conference on Design and Digital Communication, Digicom 2021, November 4–6, 2021, Barcelos, Portugal // edited by Nuno Martins, Daniel Brandão
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2022
ISBN	3-030-89735-4
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (716 pages)
Collana	Springer Series in Design and Innovation, , 2661-8192 ; ; 19
Disciplina	745.4
Soggetti	Industrial design User interfaces (Computer systems) Human-computer interaction Digital media Industrial Design User Interfaces and Human Computer Interaction Digital and New Media
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Narrative infusion in web design -- Building a Privacy Oriented UI and UX Design: Na Introduction to its Foundations and Potential Developments -- Search engine interfaces for sign languages: designing a multilanguage questionnaire to collect signers' perception of handshapes similarities -- How Usability and User Experience vary among the basic m-Commerce, AR and VR based User Interfaces of Mobile Application for Online Shopping -- The design process of variable fonts: a prospective survey-based investigation with type designers.
Sommario/riassunto	This book reports on research findings and practical lessons featuring advances in the areas of digital and interaction design, graphic design and branding, design education, society and communication in design practice, and related ones. Gathering the proceedings of the 5th International Conference on Digital Design and Communication,

Digicom 2021, held on November 4–6, 2021, in Barcelos, Portugal, and continuing the tradition of the previous book, it describes new design strategies and solutions to foster digital communication within and between the society, institutions and brands. By highlighting innovative ideas and reporting on multidisciplinary projects, it offers a source of inspiration for designers of all kinds, including graphic and web designers, UI, UX and social media designers, and to researchers, advertisers, artists, and brand and corporate communication managers alike.
