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Nota di contenuto	Chapter1. Valuing Heritage as A Public Good: An Application of Zonal Travel Cost Method (ZTCM) in Hoi An, Vietnam -- Chapter2. The Effects of Human Resource Management Practices on Organizational Commitment – The Case of Viettel Group -- Chapter3. Impacts of Economic Freedom on Economic Growth in Developing Countries -- Chapter4. The Effect of Government Size on Economic Growth and Technical Change -- Chapter5. Assessing Effects of FDI on Economic Growth via Impact on Domestic Firms in Vietnam -- Chapter6. The Kien Nguyen. Analysis the Factors Affecting Satisfaction of the Quality of Seafood Logistics in Vietnam -- Chapter7. Fight against Counterfeit Goods Related to IP Infringement: Criminal Perspective and Judiciary

Role in Vietnam -- Chapter8. Vietnam and “Non-market economy” in the U.S Anti-dumping Law -- Chapter9. An Analysis of Supply Response of Black Tiger Shrimp Production Using Nerlove Model: A Case Study of the Vietnamese Mekong Delta -- Chapter10. Highly-Skilled Migration, Recognition and Motivation towards Knowledge Share with the Indigenous Co-Workers: Empirical Findings from the Vietnamese in the Laos Construction Sector -- Chapter11. Is Public Debt Good or Bad for Economic Growth? Fresh Evidence in Emerging Economies -- Chapter12. Factors Affecting Depositors’ Behavior at commercial Banks in Northern Vietnam -- Chapter13. Determining the Impact of Financial Development on the Environment based on Biquadratic Equation in ASEAN Countries -- Chapter14. A Study on the Factors Affecting Intention Using Online Banking Services in Vietnam -- Chapter15. The Research on Interpolation Methods and Fitting Models for the Lorenz Curve -- Chapter16. Analyze the Differences in the Impact of FDI and Exports on Labor Productivity of Enterprises: the case of Vietnam -- Chapter17. A Fuzzy Logic Approach to Career Orientation for Students: A Case Study in Human Resource Management -- Chapter18. Downstream Market Equilibrium and Optimal Policy for the Conventional Food Distribution System in Vietnam: An Industrial Organization Analysis -- Chapter19. Compensation Policies and Employee Perceptions of Pay Equity in a Transitional Economy: The Case of Vietnamese State-Owned Enterprises -- Chapter20. Sustainable Agriculture for Hanoi City: An Application of Thünen’s Agricultural Rings based on the Gravity Model -- Chapter21. Building a New Management Model for Vietnamese Higher Education Institutions based on the Made in Vietnam Lean Management -- Chapter22. Key Factor in the Made in Vietnam Lean Decision Making Method -- Chapter23. Empirical Research on the Influence Factors of Ecommerce Adoption among Ecommerce Companies in Vietnam -- Chapter24. Antecedents of Social Media Adoption: A Case Study of Individual Online Retailers in Hanoi and Ho Chi Minh City -- Chapter25. Contribution of Industry to Labor Productivity Growth in Vietnam -- Chapter26. Improving the Competitiveness for Enterprises in Brand Recognition Based on Machine Learning Approach -- Chapter27. The Role of Official Development Assistance on the Development of Economic Infrastructure in Vietnam.- Chapter28. Relationship between Organizational and Employee Work Innovation: Mediation Role of Brand Support Behavior and Psychological Capital (Hotels in Khanh Hoa Province, Vietnam) -- Chapter29. Improving the Managerial Performance in the Context of Financial Autonomy: An empirical investigation in public education sector -- Chapter30. The Strategy of Vietnamese Business Associations in Knowledge Sharing for the Sustainable Development of Vietnam Businesses Community -- Chapter31. Macroeconomic Factors Affecting Merger and Acquisition (M&A) Activity in Vietnam -- Chapter32. A Comparative Analysis of Market Definition in Antitrust Law and WTO Law: Some Suggestions for Vietnam -- Chapter33. Website Marketing Activities in Healthcare Service Sector - A Case in Danang, Vietnam -- Chapter34. Valuing tourism landscapes in Ba Vi National Park (Vietnam) -- Chapter35. An Empirical Analysis of the Factors Influencing the Switching Intention from Cash Payment to Mobile Payment in Vietnam -- Chapter36. Trade facilitation and its impacts on Vietnam’s trade. Chapter37. Value Chain Financing Approach: A Good Way to Sustainable Agricultural Growth in Vietnam -- Chapter38. Improving the Position of Ethnic Minority Women through the Policy of Credit Support for Poor Households: A Case Study of Northern Mountains of Vietnam -- Chapter39. Factor Affecting Financial Sustainability of People’s Credit Fund in Vietnam’s Mekong Delta Region -- Chapter40.

In Search of Solutions for the Governance of the Rights of Migrant Workers in Southeast Asia: Regulatory Regionalism as a Reasonable Approach -- Chapter41. Towards Responsible Tourism in Vietnam: Critical Review and Implications for Future Research -- Chapter42. Fostering Sustainable Development by Eliminating Gender Stereotypes in Career Choice -- Chapter43. The Impact of Tourism Development on the Life of Residents in Quang Ninh Province, Vietnam.

Sommario/riassunto

This two-volume set presents the conference papers from the 1st International Conference on Economics, Development and Sustainability (EDESUS 2019), organized by the University of Economics and Business, Vietnam National University, Hanoi. The collection addresses global changes and sustainable development in Vietnam and other emerging market economies in Asia, and covers wider topics such as economics and business (e.g. economic theory, national and international income distribution, macroeconomic policies, sectors of economy, productivity developments, financial market, business governance, bank financing), development and sustainability (e.g. developing process, development policy, public policy, sustainable growth, sustainability tools, sustainable livelihood, sustainable tourism, green growth), and resources and global change (e.g. human resources, natural resources, climate change, globalization, global challenges). The books are of interest to professors, researchers, lecturers, and students in economics and geography, consultants, and decision makers interested in global changes and sustainable development. Volume 1 focuses on economic development in Vietnam and other emerging market economies in Asia. This covers topics such as economics and business (e.g. economic theory, national and international income distribution, macroeconomic policies, sectors of economy, productivity developments, financial market, business governance, bank financing) and development studies (e.g. developing process, development policy, public policy, green growth).
