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Nota di contenuto Intro -- P

Intro -- Preface -- Acknowledgments -- Contents -- Contributors -- Part I Planting and Growing -- 1 Dynamic Crop Allocation in the Presence of Two-Season Crop Rotation Benefits -- 1.1 Introduction -- 1.2 Model -- 1.3 Optimal Allocation Policy -- 1.4 Heuristics -- 1.4.1 Proposed Policy: One-Period Lookahead -- 1.4.2 Benchmarks -- 1.5 Numerical Study -- 1.5.1 Calibration -- 1.5.2 Simulation Setup -- 1.5.3 Results -- 1.6 Future Research -- References -- 2 Agricultural Production Planning Under Yield-Dependent Cost and Price -- 2.1 Introduction -- 2.2 Literature Review -- 2.3 The Model and Analysis -- 2.4 Empirical Analysis -- 2.5 Conclusions -- References -- 3

Mechanisms for Effective Sharing of Agricultural Water Between Head-Reach and Tail-End Farms -- 3.1 Introduction -- 3.2 A Surface-Water Allocation Problem for a Farming Community -- 3.2.1 The Centralized Problem -- 3.2.2 A Naive Decentralized Mechanism -- 3.3 Improved Decentralized Pricing Mechanisms for Water Distribution -- 3.3.1 A Single-Lane, Single-Crop System -- 3.3.1.1 Socially Optimal Schemes -- 3.3.2 Reward and Premium Charts for the Entire Farming Community

-- 3.4 A Special Case: Risk-Neutral Farmers -- 3.5 Concluding Remarks -- References -- 4 Portfolio Management Issues in the Commercial Seed Industry: A Modeling Framework and Industry Implementation -- 4.1 Introduction to the Commercial Seed Market -- 4.1.1 Chapter Focus -- 4.2 Portfolio Management with Sequential Production -- 4.2.1 Four Contextual Features of Seed Corn Market -- 4.2.2 Sequential Production -- 4.3 Mathematical Development -- 4.3.1 Problem Formulation -- 4.3.2 Solution -- 4.3.3 Mathematical Properties of Solution -- 4.4 Implementation and Benefits -- 4.4.1 Implementation -- 4.4.2 Benefits -- 4.5 Conclusion -- References -- Part II Processing and Selling.

5 Procurement Management in Agricultural CommodityProcessing --5.1 Introduction -- 5.2 Literature Review -- 5.3 The Role of Demand Correlation in Agricultural Processing with Fixed Proportions Technology -- 5.3.1 Model Description and Assumptions -- 5.3.2 The Optimal Strategy -- 5.3.3 Analysis -- 5.4 The Impact of Spot Price Uncertainty on Contract Selection in Agricultural Processing -- 5.4.1 Model Description and Additional Assumptions -- 5.4.2 The Optimal Strategy -- 5.4.3 Analysis -- 5.5 Conclusion and Future Research --References -- 6 The Influence of Yield-Dependent Trading Costs on Pricing and Production Planning Under Supply Uncertainty -- 6.1 Introduction -- 6.2 Literature Review -- 6.3 The Model -- 6.4 Model Analysis -- 6.4.1 The Case of No Trading of the Fruit -- 6.4.2 Incorporating the Trading Option -- 6.4.3 The Impact of Yield-Dependent Trading Costs -- 6.4.3.1 The Impact on Expected Profit --6.4.3.2 The Impact on Pricing and Production Decisions -- 6.4.3.3 The Impact of Less Than Perfect Correlation Between Trading Costs and Yield -- 6.5 Value of Fruit Futures -- 6.6 Conclusions -- References --7 Capacity Management in Agricultural Commodity Processing -- 7.1 Introduction -- 7.2 Literature Review -- 7.3 Model Description -- 7.4 Characterization of the Optimal Strategy -- 7.4.1 Periodic Input Processing and Output Inventory Decisions -- 7.4.2 Capacity Investment Decisions -- 7.5 Performance of Heuristic Capacity Investment Policies -- 7.6 Conclusion -- References -- 8 A Prescriptive Model for Selling Wine Futures to Mitigate Quality Uncertainty -- 8.1 Introduction -- 8.1.1 The Impact of Barrel Scores on Wine Futures Decisions -- 8.2 Literature Review -- 8.2.1 Pricing and Quantity Decisions Under Uncertainty -- 8.2.2 Advance Selling Mechanisms --8.2.3 Wine Tasting and Wine Analytics -- 8.3 The Model -- 8.3.1 Quality Indicator.

8.3.2 Consumer Utilities and the Demand for Wine Futures -- 8.3.3 Winemaker's Optimization Problem -- 8.4 Analysis -- 8.4.1 The Impact of Consumers' and Winemaker's Risk Preference -- 8.4.2 The Impact of Barrel Score -- 8.4.3 The Impact of Consumer Heterogeneity -- 8.5 Numerical Illustrations -- 8.6 Summary -- References -- 9 Wine Analytics: Futures or Bottles? -- 9.1 Introduction -- 9.2 Literature Review -- 9.3 The Model and Its Analysis -- 9.3.1 Empirical Foundation for the Model -- 9.3.1.1 Models 1A and 1B: Futures Price Evolution --9.3.1.2 Models 2A and 2B: Bottle Price Evolution -- 9.3.1.3 Functional Forms for the Analytical Model -- 9.3.2 The Model -- 9.3.3 Analysis --9.4 Financial Benefits from Our Proposed Model -- 9.5 Conclusions --References -- Part III Government Interventions -- 10 Implications of Farmer Information Provision Policies: Heterogeneous Farmers and Market Selection -- 10.1 Introduction -- 10.2 Literature Review -- 10.3 Model Description -- 10.4 Analysis: Farmer's Market Selection and Farmer's Profit -- 10.4.1 Farmer's Threshold Market Selection Rule Under Provision Policy -- 10.4.2 Farmer's Profit Function Under Provision Policy -- 10.4.3 Farmers' Expected Total Profit Under Provision Policy -- 10.5 Analysis: Comparisons of Provision Policies -- 10.5.1 Benchmark Provision Policies -- 10.5.2 Partial Intensity Policy (F) -- 10.5.3 General Policy (K) -- 10.5.3.1 Numerical Examples --10.5.3.2 Perceived Unfairness and Nominal Fees -- 10.6 Conclusion --

References -- 11 Agricultural Market Information: Economic Value and Provision Policy -- 11.1 Introduction -- 11.2 Economic Value of Agricultural Market Information -- 11.2.1 Impact of Information on Farmer's Welfare -- 11.2.1.1 Impact of Private Signal on Farmer's Welfare -- 11.2.1.2 Impact of Public Signal on Farmer's Welfare. 11.2.1.3 Impact of Signal Precision on Price Variation -- 11.2.2 Nonidentical Private Signal Precisions -- 11.3 Optimal Information Provision Policy -- 11.3.1 Farmers' Equilibrium Analysis -- 11.3.2 Central Planner's Optimal Information Provision Policy -- 11.4 Conclusion --References -- 12 Knowledge Sharing Among Smallholders in DevelopingEconomies -- 12.1 Introduction -- 12.2 Related Literature -- 12.3 Model Preliminaries -- 12.3.1 Base Case: Farmer's Effort Decision When There Is No Knowledge Sharing -- 12.4 Knowledge Sharing and Learning -- 12.4.1 Learning Process -- 12.4.2 A Coordinated System: Sharing Decisions Made by a Coordinator --12.4.3 A Decentralized System: Sharing Decisions Made by Individual Farmers -- 12.4.3.1 A Farmer's Best Response Function in a Decentralized System -- 12.4.3.2 Pure-Strategy Nash Equilibrium --12.4.3.3 Motivations for Sharing/Non-sharing in a Decentralized System -- 12.4.4 The Efficiency of Voluntary Sharing -- 12.5 Income Inequality and Reward Mechanisms -- 12.5.1 Impact of Increasing Knowledge Sharing on Income Inequality -- 12.5.2 Reward Mechanisms -- 12.5.2.1 Two Ineffective Mechanisms -- 12.5.2.2 A Quota-Based Reward Mechanism -- 12.6 Improving the Learning Effectiveness Factor h -- 12.7 Extensions -- 12.7.1 When Farmer's Knowledge Follows a General Distribution -- 12.7.2 When Each Farmer's High-Quality and Low-Quality Outputs Are Stochastic -- 12.7.2.1 The Productive Factor Follows the Binomial Distribution -- 12.7.2.2 Farmer k's High-Quality Output Is k x + k -- 12.7.3 When a Farmer's Output Capacity Is Not Fixed and the Markets Are Not Separate -- 12.8 Concluding Remarks -- References -- 13 Policy Interventions for an Agriculture-Based Malaria Medicine Supply Chain -- 13.1 Introduction -- 13.2 Related Literature -- 13.3 Model -- 13.3.1 Overview -- 13.3.2 Equilibrium Condition.

13.3.3 Two Models of Price-Dependent Demand -- 13.3.4 Performance Measures -- 13.4 Analysis -- 13.5 Summary of Implications for Policy Makers -- 13.6 Conclusions -- References -- 14 The Impact of Crop Minimum Support Price on Crop Production and Farmer Welfare -- 14.1 Introduction -- 14.2 Literature Review -- 14.3 Model Preliminaries --14.4 A Model of the Credit-Based MSP Scheme -- 14.4.1 Farmers' Crop Selection and Production Decisions -- 14.4.2 Impact of MSPs on Farmers' Production Decisions -- 14.4.3 Impact of MSPs on Farmers' Profits and Surplus -- 14.5 Conclusions -- References -- 15 Input- vs. Output-Based Farm Subsidies in Developing Economies: Farmer Welfare and Income Inequality -- 15.1 Introduction -- 15.2 Literature Review -- 15.3 Model Preliminaries -- 15.3.1 Farmers' Planning Problem --15.3.2 Output-Based and Input-Based Subsidy Schemes -- 15.3.3 The Government's Subsidy Scheme -- 15.4 Equilibrium Analysis -- 15.4.1 Input-Based Subsidy Scheme -- 15.4.1.1 The Farmers' Planting Decisions -- 15.4.1.2 The Government's Input-Based Subsidy Level Decision -- 15.4.2 Output-Based Subsidy Scheme -- 15.4.2.1 The Farmer's Planting Decision -- 15.4.2.2 The Government's Output-Based Subsidy Level Decision -- 15.5 Input-Based versus Output-Based Subsidy Schemes -- 15.6 Discussion -- 15.6.1 The Impact of Subsidy Schemes on the Aggregate Level Performance -- 15.6.2 A Combined Subsidy Scheme -- 15.6.2.1 The Farmers' Planting Decisions --15.6.2.2 The Government's Subsidy Level Decision -- 15.6.3 When the Yield Rate Is Uncertain -- 15.7 Conclusion -- References.

Sommario/riassunto

This book focuses on three essential elements of agricultural supply chains: Planting and Growing, Processing and Selling, and Government Interventions. For decades, most agricultural economists applied macro-economic theory in decisions pertaining to the optimization of food production and distribution. However, examining challenges in agricultural supply chain operations through the lens of microeconomic theory by considering how individual farmers and food processors respond to changes in market conditions is imperative because it can enable policymakers and social enterprises to develop and design market information provision policy, incentive contracts and market structures for improving farmer, processor, and consumer welfare. In each chapter, contributing authors motivate their research questions by providing the context and articulating the importance of their questions. They present their analysis to examine the respective research questions and explain their results. At the end of each chapter, they provide a short list of future research questions.