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Nota di contenuto	Introduction -- Editors -- I. Section I - Distinctive Approaches to Undergraduate Entrepreneurship Education -- 1. Teaching entrepreneurship to undergraduates: a Vygotskian perspective -- 2. Pedagogy and Andragogy, a Shared Approach to Education in Entrepreneurship for Students in Higher Education -- 3. How is undergraduate university entrepreneurship different? A framework proposal -- 4. TBD -- 5. Integrating experiential learning with the blended teaching to enrich the Undergraduate Enterprises & Enterprises delivery -- 6. Delivering Entrepreneurship Education to Undergraduates in a Post Covid-19 World -- II. Section II - Impacting the Mindset of the Undergraduate -- 7. What do we talk about when we talk about

entrepreneurial mindset training? -- 8. Humanism as an Educational Philosophy to Underpin Entrepreneurship Education for the Benefit of Students and Society -- 9. Conceptualising the employability-entrepreneurship nexus -- 10. TBD -- 11. Exploring the professional identity and career trajectories of undergraduates on a team-based, experiential degree programme -- 12. Digital skills and entrepreneurial education in Malaysia: An evidence from experiential learning -- III. Section III – Ecosystem experiences in UEE -- 13. Setting the scene – the Student-Process-Educator Nexus in Entrepreneurship Education -- 14. Who cares about entrepreneurship?: Educators' Longitudinal perspective from a public University in Mexico -- 15. Ecosystem engagement in entrepreneurship education -- 16. Toward a new conceptualization of University Entrepreneurship Ecosystems: the role of sustainable Family Business Theory -- 17. Delivering Entrepreneurship Education for Would-be and Existing Small Business Entrepreneurs -- Conclusion: Entrepreneurship education for an undergraduate audience: a review and future directions.

Sommario/riassunto

This book engages ongoing debates about the nature, manifestation and purpose of entrepreneurship education (EE). It presents theoretical and practical perspectives on the challenges and opportunities that entrepreneurship educators face globally to equip undergraduate students with entrepreneurial skills, and more generally, develop their entrepreneurial mindsets and capabilities taking advantage of programmes and curricula available in their ecosystem. Divided into three sections, the chapters, written by recognized experts, deliver distinctive approaches to undergraduate EE, an analysis of entrepreneurial mindset-building perspectives, and cases and proposals of undergraduate entrepreneurship programs that go beyond the traditional higher education milieu. This volume provides entrepreneurship educators with a voice to explain how they participate in the topic of entrepreneurship, how undergraduate students engage and respond to EE, and how institutional frameworks for EE, and more generally the entrepreneurship education ecosystem, support undergraduate EE. Guillermo J. Larios-Hernandez is Associate Professor and coordinator of the university entrepreneurship centre at Universidad Anahuac Mexico. Andreas Walmsley is Associate Professor of business at Plymouth Marjon University, UK. Itzel Lopez-Castro is Associate Professor and the entrepreneurship coordinator (south campus) at Universidad Anahuac Mexico.
