1. Record Nr.   UNINA9910158651703321

   Autore   Lopez Eduardo <1989->

   Titolo   20 great career-building activities using Instagram and Snapchat / / Eduardo Lopez

   Pubbl/distr/stampa New York : , : Rosen Publishing, , 2017
                       2017

   ISBN   1-5081-7273-0

   Edizione   [First edition.]

   Descrizione fisica 1 online resource (64 pages) : color illustrations

   Collana   Social media career-building

   Disciplina   650.1/3

   Soggetti   Business networks
                       Employment portfolios
                       Career development

   Lingua di pubblicazione   Inglese

   Formato   Materiale a stampa

   Livello bibliografico   Monografia

   Nota di bibliografia   Includes bibliographical references and index.

   Nota di contenuto   Introduction -- How visual content became king -- Getting started on Instagram -- Creating a content plan -- Getting started on Snapchat -- Creating a plan for your Snapchat content -- Building your portfolio -- Glossary -- For more information -- For further reading -- Bibliography -- Index.

   Sommario/riassunto To prepare students for success in writing, creating content, and marketing, this guide walks the reader through both of these the image-based platforms Snapchat and Instagram, comparing their advantages and drawbacks. The twenty activities included give students concrete skills to develop as they consider their audience, map out plans for the content they plan to post, and learn how to use social media to attract the notice of colleges and employers.

2. Record Nr.	UNINA9910522562503321
Autore	Wiryomartono A. Bagoes P. <1956->
Titolo	Architectural Humanities in Progress : Divulging Epistemology, Ethics, and Aesthetics of the Built Environment and Habitation / / by Bagoes Wiryomartono
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2022
ISBN	9783030922801
	9783030922795
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (285 pages)
Collana	Numanities - Arts and Humanities in Progress, , 2510-4438 ; ; 21
Disciplina	720.1
	720.104
Soggetti	Art - Philosophy
	Sociology, Urban
	Philosophy of Art
	Urban Sociology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Part 1: Towards phenomenology of the built environment -- Chapter 1. Theory of the Built Environment: After and beyond Platonism -- Chapter 2. Nietzsche and Anti-Metaphysics: Overturning platonism on aesthetic theory -- Chapter 3. On the phenomenological way of seeing and thinking on the built environment -- Chapter 4. The ontology of making: Being and building -- Chapter 5. The poetics of the built environment -- Part 2. The cases: Sustainability, home, design, ethics and aesthetics -- Chapter 6. Aristotle and the Doctrine of Aitia: A theoretical exploration of environmental design and sustainability -- Chapter 7. The ontology of home: Recollection and retreat -- Chapter 8. The ontology of design: A project of building and dwelling -- Chapter 9. Sustainability and the built environment: The search for ethics based on environmental awareness and social responsibility -- Chapter 10. Kant's common good: A potential unity of aesthetics and the ethics for a sustainable culture -- Epilogue.

Sommario/riassunto   This monograph brings three branches of philosophy together: epistemology, ethics and aesthetics. It assesses the built environment as a case study from a phenomenological perspective. Under the notion of phenomenology, this study understands the built environment as the hermeneutical phenomenon of being in the life-world that is experienced by people within the socio-cultural and historical context of habitation. Hermeneutically, the built environment as a phenomenon is contextually interwoven with other phenomena within the socio-cultural, historical, and environmental network. Phenomenologically speaking, the task of the study is to excavate, listen to, unfold, divulge, and reconstruct the socio-culturally, environmentally, and historically constructed relationship between people and their built environment that build, develop, and elaborate the system of knowledge, ethics, and aesthetics. By and large, its nature and findings are theoretical and interdisciplinary, so it will be of interest not only for philosophers, but also to scholars studying urban development and anthropology.