1. Record Nr. UNINA9910516004503321

Autore	Cougnon Louise-Amélie
Titolo	Normes textuelles et discursives : émergence, variations et conflits / / Lucile Gaudin-Bordes, Michèle Monte
Pubbl/distr/stampa	Besançon, : Presses universitaires de Franche-Comté, 2021
ISBN	2-84867-894-1
Descrizione fisica	1 online resource (214 p.)
Collana	Annales littéraires
Altri autori (Persone)	FloreaMarie-Laure GarricNathalie Gaudin-BordesLucile LaferrièreAude LonghiJulien MonteMichèle Oseki-DepréInês ReyVéronique RomainChristina SalvanGeneviève VicariStefano WatineMarie-Albane
Soggetti	Linguistics traduction variation générécité hybridation linguistique norme textuelle
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Les contributions rassemblées ici envisagent la question des normes (orthographique, morphologique, syntaxique, rhétorico-textuelle, interactionnelle) dans des corpus aussi variés que la littérature contemporaine, la presse, les interactions orales en situation de classe

ou les nouveaux médias (clips, SMS, tweets). Elles constituent autant de cas pratiques permettant de mesurer à quel point les locuteurs mobilisent sciemment les normes textuelles et discursives, que ce soit pour faire émerger un réglage inédit, déplacer une routine discursive, ou encore hybrider la langue en reposant la question du genre des discours et du rôle social du langage.

2. Record Nr. UNINA9910140826903321

Autore	Boatright John Raymond <1941->
Titolo	Finance ethics : critical issues in theory and practice / / John R. Boatright
Pubbl/distr/stampa	Hoboken, NJ, : Wiley, 2010
ISBN	9786612756108 9781282756106 1282756109 9781118266298 1118266293 9780470768099 0470768096
Edizione	[1st ed.]
Descrizione fisica	1 online resource (603 p.)
Collana	The Robert W. Kolb series in finance
Disciplina	174/.4
Soggetti	Business ethics Finance - Moral and ethical aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	FINANCE ETHICS: Critical Issues in Theory and Practice; Contents; Part I: Overview; Chapter 1: Ethics in Finance*; Part II: Finance Theory; Chapter 2: Ethical Implications of Finance; Chapter 3: Behavioral Assumptions of Finance; Chapter 4: Efficiency and Rationality; Chapter 5: Returns, Risk, and Financial Due Diligence; Chapter 6: Reputational Risk; Chapter 7: Agency Theory; Chapter 8: The Financial Theory of the Firm; Part III: Financial Markets; Chapter 9: Fairness in Financial Markets; Chapter 10: Regulation; Chapter 11: Insider Trading

Chapter 12: Derivative Contracts: Futures, Options, and SwapsChapter 13: Hedge Funds; Chapter 14: Sovereign Wealth Funds; Part IV: Financial Services; Chapter 15: Marketing of Financial Services; Chapter 16: Financial Codes of Ethics; Chapter 17: Banking; Chapter 18: Mutual Funds; Chapter 19: Pension Funds; Chapter 20: Insurance; Chapter 21: Responsible Investing; Chapter 22: Microfinance; Part V: Financial Management; Chapter 23: Shareholder Wealth Maximization; Chapter 24: Earnings Management; Chapter 25: Investor Relations; Chapter 26: Risk Management; Chapter 27: Bankruptcy
Chapter 28: Acquisitions, Mergers, and TakeoversChapter 29: Executive Compensation; Chapter 30: Boards of Directors; Index

Sommario/riassunto

A groundbreaking exploration of the critical ethical issues in financial theory and practice Compiled by volume editor John Boatright, Finance Ethics consists of contributions from scholars from many different finance disciplines. It covers key issues in financial markets, financial services, financial management, and finance theory, and includes chapters on market regulation, due diligence, reputational risk, insider trading, derivative contracts, hedge funds, mutual and pension funds, insurance, socially responsible investing, microfinance, earnings management, risk managem