Record Nr. UNINA9910512182303321 Autore Ng Yew-Kwang Titolo Happiness—Concept, Measurement and Promotion / / by Yew-Kwang Ng Pubbl/distr/stampa Singapore:,: Springer Nature Singapore:,: Imprint: Springer,, 2022 **ISBN** 981-334-972-7 Edizione [1st ed. 2022.] Descrizione fisica 1 online resource (188 pages): illustrations BUS030000PHI005000SOC026000 Classificazione Disciplina 306 Soggetti Well-being Quality of life **Ethics** Well-Being Quality of Life Research Moral Philosophy and Applied Ethics Lingua di pubblicazione Inglese Materiale a stampa **Formato** Livello bibliografico Monografia Nota di contenuto What is Happiness? Why is Happiness Important -- Happiness versus Preference -- Some Conceptual Mistakes about Happiness --Happiness or Life Satisfaction -- Happiness as the Only Intrinsic Value -- The Measurement and Comparison of Happiness. Sommario/riassunto This open access book defines happiness intuitively and explores several common conceptual mistakes with regard to happiness. It then moves on to address topical issues including, but not limited to, whether money can buy you happiness, why happiness is ultimately the only thing of intrinsic value, and the various factors important for happiness. It also presents a more reliable and interpersonally comparable method for measuring happiness and discusses twelve factors, from A to L, that are crucial for individual happiness: attitude, balance, confidence, dignity, engagement, family/friends, gratitude, health, ideals, joyfulness, kindness and love. Further, it examines important public policy considerations, taking into account recent

advances in economics, the environmental sciences, and happiness studies. Novel issues discussed include: an environmentally responsible happy nation index to supplement GDP, the East Asian happiness gap.

 a case for stimulating pleasure centres of the brain, and an argument for higher public spending.