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	Nota di contenuto	1. Introduction: urban development and cultural policy "white elephants", Joaquim Rius-Ulldemolins and Arturo Rubio Arostegu2. Regional Entrepreneurialism, Creative City and Strategic Projects in Valencia, Joaquim Rius-Ulldemolins, Francisco Torres and Gil-Manuel Hernandez3. Local cultural policy, political orientations, cultural management model and results of public cultural action in Valencia, Joaquim Rius-Ulldemolins and Ricardo Klein4. Cultural White Elephants in the Creative City, Joaquim Rius-Ulldemolins, and Vicent Flor5. Traditional culture, creative city and social reproduction: the Fallas case, Joaquim Rius-Ulldemolins, Veronica Gisbert-Gracia and Carles Vera6. The "Queen of the festivity": Traditional festivities and social reproduction of gender inequalities, Veronica Gisbert-Gracia, Joaquim Rius-Ulldemolins and Gil-Manuel Hernandez7. Conclusions
	Sommario/riassunto	This book analyses issues related to the political use and economical misappropriation of urban cultural events, cultural infrastructures, public resources, and cultural traditions in the city of Valencia, Spain. It deals critically with a variety of sociological questions related to cultural production in the city, including geographical segregation as

culturally defined; misogyny and the peripheral role of women in traditional cultural events, xenophobia; and nationalism/regionalism. As such, the book will be useful to students and scholars of sociology of the arts, cultural policy, museum management, and urban sociology.