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Nota di contenuto	1. Introduction: urban development and cultural policy “white elephants”, Joaquim Rius-Ulldemolins and Arturo Rubio Arostegui -- 2. Regional Entrepreneurialism, ‘Creative City’ and Strategic Projects in València, Joaquim Rius-Ulldemolins, Francisco Torres and Gil-Manuel Hernàndez -- 3. Local cultural policy, political orientations, cultural management model and results of public cultural action in València, Joaquim Rius-Ulldemolins and Ricardo Klein -- 4. Cultural White Elephants in the Creative City, Joaquim Rius-Ulldemolins, and Vicent Flor -- 5. Traditional culture, creative city and social reproduction: the Fallas case, Joaquim Rius-Ulldemolins, Verònica Gisbert-Gracia and Carles Vera -- 6. The “Queen of the festivity”? Traditional festivities and social reproduction of gender inequalities, Verònica Gisbert-Gracia,

Sommario/riassunto

This book analyses issues related to the political use and economical misappropriation of urban cultural events, cultural infrastructures, public resources, and cultural traditions in the city of Valencia, Spain. It deals critically with a variety of sociological questions related to cultural production in the city, including geographical segregation as culturally defined; misogyny and the peripheral role of women in traditional cultural events, xenophobia; and nationalism/regionalism. As such, the book will be useful to students and scholars of sociology of the arts, cultural policy, museum management, and urban sociology. Joaquim Rius-Ulldemolins is Associate Professor of Sociology at the Department of Sociology and Social Anthropology, University of Valencia (UV), Spain. Juan Arturo Rubio Arostegui is Associate Professor and Director of the Doctoral School at Nebrija University, Madrid, Spain. Verònica Gisbert-Gracia is Lecturer of Sociology and Social Anthropology, University of Valencia (UV), Spain.