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| Soggetti | Electronic commerce Business information services Application software Artificial intelligence - Data processing Education - Data processing e-Commerce and e-Business IT in Business Computer and Information Systems Applications Data Science Computers and Education |
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| Nota di contenuto | Digital Strategies -- Women in ICT: Towards the Digital Gender Equilibrium in Croatian Society -- The strategic values of omnichannel behavior in the age of COVID-19 -- Development of an Intelligent Win-Win Negotiation Model -- Virtual Communities -- The Impact of National Diversity on Task Conflict in Global Virtual Teams: The Moderating Effect of Language Factors -- Virtual Communities and Wellbeing: A systematic Literature Review and Recommendations for Future Research -- Digital Assets and Blockchain Technology -- BlockChain Technology: Diffusion of Innovation perspective (Tunisian Context Exploration) -- An assessment of Inter Market Volatility and Spillover Dynamics of Bitcoin as a Digital Asset -- Artificial intelligence |

and data science -- A Framework for Corporate Artificial Intelligence Strategy -- Testing the applicability of digital decision support on a nationwide HER -- Topic modeling of marketing scientific papers: An experimental survey -- Cross-domain sentiment analysis of the natural Romanian language -- Online education -- Transition to Tertiary Education and eLearning in Lebanon against the backdrop of economic collapse and Covid-19 pandemic -- Online Education in Lebanon during the Covid-19 Crisis: An Ongoing Coping Phase -- Digital Transformation -- Strategic Management for Digital Transformation: pro et contra -- Digital Servitization as a new research context: A bibliometric analysis -- Augmented reality and IOT -- Augmented Reality Humans: Towards Multisensorial Awareness -- Collecting big data in cinemas to improve recommendation systems - a model with three types of motion sensors -- Pairing Tweets with the Right Location. .

Sommario/riassunto

This book constitutes the proceedings of the 6th International Conference on Digital Economy, ICDEc 2021. The conference was held during July 15–17, 2021. It was initially planned to take place in Tallin, Estonia, but changed to a virtual event due to the COVID-19 pandemic. The 18 papers presented in this volume were carefully reviewed and selected from 51 submissions. They were organized in topical sections as follows: Digital strategies; virtual communities; digital assets and blockchain technology; artificial intelligence and data science; online education; digital transformation; and augmented reality and IOT.
