

1. Record Nr.	UNINA9910511799003321
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Titolo	1938 : modern Britain : social change and visions of the future // Michael John Law
Pubbl/distr/stampa	London : , : Bloomsbury Academic, , 2018
ISBN	1-4742-8503-1 1-4742-8499-X
Descrizione fisica	1 online resource (199 pages) : illustrations, maps, tables
Disciplina	309.141082
Soggetti	Social change - Great Britain - History - 20th century Great Britain Social conditions 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1. Partial History -- Chapter 2. Representations of Modern Life in 1938 -- Chapter 3. Glasgow's Empire Exhibition -- Chapter 4. Big Screen Televisions and Push-button Radios -- Chapter 5. The Adelphi Building -- Chapter 6. Picture Post - The Modernity of Everyday Life -- Chapter 7. Cars, Coaches and Charabancs at the Prospect Inn -- Chapter 8. Britain's New Airports -- Chapter 9. Conclusion.
Sommario/riassunto	"In 1938: Modern Britain, Michael John Law demonstrates that our understanding of life in Britain just before the Second World War has been overshadowed by its dramatic political events. 1938 was the last year of normality, and Law shows through a series of case studies that in many ways life in that year was far more modern than might have been thought. By considering topics as diverse as the opening of a new type of pub, the launch of several new magazines, the emergence of push-button radios and large screen televisions sets, and the building of a huge office block, he reveals a Britain, both modern and intrigued by its own modernity, that was stopped in its tracks by war and the austerity that followed. For some, life in Britain was as consumerist, secular, Americanized and modern as it would become for many in the late 1950s and early 1960s Presenting a fresh perspective on an important year in British social history, illuminated by six engaging case studies, this is a key study for students and scholars of 20th-century Britain."--Bloomsbury Publishing.

