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| Nota di contenuto | Cover; Contents; Editor's introduction; 1 Perspectives on risk and uncertainty; 2 Art market risk and complexity: An insider's view; 3 Value, risk and the contemporary art ecosystem; 4 The impact of globalisation on the contemporary art market; 5 Negotiating authenticity: Contrasting value systems and associated risk in the global art market; 6 Containing uncertainty: A dealer ring in 1780s Paris auctions; 7 The allure of novelty and uncertainty in art consumption; 8 Art price risk, emotional and aesthetic value; 9 Microeconomics of art: Art, luxury goods and risk 10 The investment performance of art and other collectibles 11 Dealing with uncertainties: The art market as a social construction; 12 Without uncertainty, there is no art market; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Z |
| Sommario/riassunto | "This edited book offers the first complete overview of risk in the art market by bringing together contributions from a wide range of international thought-leaders on the topic - both practitioners and leading scholars who investigate the specific types of uncertainty that exist in the art market as well as the dominant models used to manage the risks. An essential read for both art world practitioners, as well as |

scholars and students, Risk and Uncertainty in the Art Market elucidates the dynamics and unique qualities of the art market as well as developing insights relevant to other sectors, including sociology, business and management, economics and finance."--Bloomsbury Publishing

Risk and Uncertainty in the Art World offers the first complete overview of risk in the art market by bringing together contributions from a wide range of international thought-leaders on the topic - both practitioners and leading scholars who investigate the specific types of uncertainty that exist in the art market as well as the dominant models used to manage the risks. An essential read for art world practitioners as well as scholars and students, Risk and Uncertainty in the Art World illustrates the dynamics and unique qualities of the art market as well as developing insights relevant to other sectors, including sociology, business and management, economics and finance. Editor: Anna Dempster, Sotheby's Institute of Art, London Contributors include: Tom Christopherson, Sotheby's Europe Anders Petterson, ArtTactic Olav Velthuis, University of Amsterdam Tom Flynn, Kingston University Hans J. Van Miegroet and Neil DeMarchi, Duke University Marina Bianchi, University of Cassino Rachel Pownall, University of Tilburg and University of Maastricht Elroy Dimson, London Business School Steve Satchell and Nandini Srivastava, Cambridge University Christophe Spaenjers, HEC Paris Laurent Noel, Audencia Nantes School of Management Arjo Klammer, Erasmus University
