

1. Record Nr.	UNINA9910511769903321
Autore	Cubbin Tom
Titolo	Soviet critical design : Senezh Studio and the Communist surround // Tom Cubbin
Pubbl/distr/stampa	London, England : , : Bloomsbury Publishing, , 2018
ISBN	1-350-02198-9 1-350-02200-4 1-350-02197-0
Edizione	[First edition.]
Descrizione fisica	1 online resource (249 pages) : illustrations
Collana	Cultural histories of design
Disciplina	729
Soggetti	Architectural design - Research - Russia (Federation) Design - Research - Russia (Federation) Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: The Communist Surround Socialist Objects as Critical Design The Communist Surround The Language of Soviet Design Late Socialism Conclusion Chapter 1: Art, Technology and Design in the Soviet Thaw Technical Aesthetics as a 'Science of Design' Theories of Design in Art and Aesthetics Problems of Design Foreign Influences From Chaos to Harmony The Production Art of the Future Objects of the Future Conclusion Chapter 2: Senezh Studio and the Emergence of a Critical Practice The Artist in Design Seminar for Design and Industrial Art -- Programme of Work Summary of Courses in Colour and Composition, 1969 Industrial Policy and Labour Open Form Sites of Experimentation: Socialist Spaces of the Future Methodological Philosophy and the Reassessment of Artistic Projects The Domestic Information Machine Conclusion Chapter 3: Semiotics, Environment, and the Historical Turn Abandoning Industrial Design Redefining Visual Agitation Conservation of Architectural Heritage Retrospectivism, Memory and History Theatricalization Conclusion: Opening the Semiotic Cage Chapter 4: Design and the Projective Imagination Environment and the 'Museification' Debate 'Projectivism' and Design Icons of a Higher Reality Underground Culture Maiakovskii Square as a Theatre of Post-

[Authoritarian UrbanityConclusion Chapter 5: A Quiet Conversation](#)
[Among Things: Memory, Agency and Materiality at the End of](#)
[HistoryBackground: Cultural Ecology and Projecteering in PushchinoThe](#)
[Abandoned HousePerestroika and](#)
[TimePhotographsTablesIconsConclusion Conclusion End](#)
[MatterAppendix I -- Complete List of Senezh ProjectsAppendix II --](#)
[Key PeopleIndex.](#)

Sommario/riassunto

"Soviet Critical Design is the first monograph to explore the socialist design practice of 'artistic projecteering', which was developed by the USSR's Senezh Experimental Studio in the 1960s. Tom Cubbin first examines the studio as a site for the development of the design discipline in the optimistic environment of the Soviet Thaw of the 1960s. He then explores how designers adapted to new realities of the Soviet Union of the 1970s and 80s. Over two decades, designers at the studio worked on critical projects that highlighted how the Soviet state's treatment of citizens, urban heritage and the environment was manifest in daily life. Drawing on previously unpublished visual material from private archives and also extensive interviews, this book presents a new history of the late socialist period in the USSR, which gives insight into the creative strategies of designers who engaged their practice as a contribution to broader discussions on alternative models for socialist existence. Overall, it argues that artistic projecteering must be read as a utopian activity which privileged the political and ideological over the functional."--
