

1. Record Nr.	UNINA9910511758503321
Autore	Maxcy George
Titolo	The motor industry // George Maxcy and Aubrey Silberston
Pubbl/distr/stampa	London : , : Taylor and Francis, , 2018
ISBN	1-351-67048-4 1-351-67049-2 1-315-16320-9
Edizione	[First edition.]
Descrizione fisica	1 online resource (245 pages) : illustrations
Collana	Routledge Library Editions : The Automobile Industry ; ; Volume 5
Altri autori (Persone)	SilberstonAubrey
Disciplina	338.4762920941
Soggetti	Automobile industry and trade - Great Britain Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1959 by George Allen & Unwin Ltd.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	chapter I Historical Introduction -- chapter II Structure of the Industry -- chapter III The Demand for Vehicles -- chapter IV Technique of Production -- chapter V The Structure of Costs -- chapter VI Economies of Large-scale Production -- chapter VII Competition in the Car Market, 1929-1956 -- chapter VIII The Nature of Competition in the Industry -- chapter IX Profits and Sources of Funds -- chapter X Future Prospects -- chapter XI Conclusions.
Sommario/riassunto	"Originally published in 1959, this book was one of the first to give a comprehensive view of the motor industry from an economic standpoint. Although the book concentrates on the UK motor industry, many references are made to that of the USA and other leading automobile manufacturers. Among the subjects discussed are the structure of the British motor industry, the demand for vehicles, the structure of costs, economies of large-scale production, the nature of competition and profits and sources of funds. "--Provided by publisher.