Record Nr. UNINA9910511754103321 Braga Ruy Autore Titolo The politics of the Precariat. From populism to Lulista hegemony // Ruy Braga Leiden:,: Koninklijke Brill NV,, 2017 Pubbl/distr/stampa **ISBN** 90-04-27763-3 Descrizione fisica 1 online resource (304 pages) Collana Historical Materialism Book Series 306.0981 Disciplina Soggetti **Fordism** Marxian school of sociology Electronic books. **Brazil Social conditions** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Front Matter -- Copyright Page -- Dedication -- Motto -- Preface --Introduction -- The Formation of the Reversal -- The Spectre of the People -- The Fatalism of the Weak -- The Transformation of Hegemony in Reverse -- The Smile of the Exploited -- The Anguish of the Subalterns -- 'Let's Play That?' -- Interventions -- Back Matter --Bibliography -- Index. Making use of the theoretical tools of Marxist critical sociology, Ruy Sommario/riassunto Braga proposes an innovative reading of the social history of Brazil from Fordist populism to the Lulista hegemony – using the 'politics of the precariat' as an analytical vector. Braga's analysis seeks to explain both economic and structural processes (peripheral Fordism, its crisis, the transition to financialised post-Fordism) and the subjective dimension of the proletariat suffering from precarity (the anxiety of the subordinate, the preoccupation of the worker, the plebeian or classist drive of the exploited). At the moment when the plebeian drive is once again stimulating strike activity in the country, underlined by the protests that have recently shaken Brazil, this book impels us to reflect on the limits of the current model of Brazilian development. First

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