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| Titolo                  | Gender and pop culture : a text-reader // edited by Adrienne Trier-Bieniek   |
| Pubbl/distr/stampa      | Boston : , : Brill, , 2019   |
| ISBN                    | 90-04-41158-5  |
| Edizione                | [Second edition.]  |
| Descrizione fisica      | 1 online resource  |
| Collana                 | Teaching Gender ; ; 11   |
| Disciplina              | 305.3  |
| Soggetti                | Popular culture<br>Electronic books.   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Nota di bibliografia    | Includes bibliographical references.   |
| Nota di contenuto       | Front Matter -- Copyright page -- Advance Praise for Gender & Pop Culture -- Dedication -- Acknowledgements -- Introduction / Adrienne Trier-Bieniek -- Streaming Transgender / alithia zamantakis and J. E. Sumerau -- Sexism, Sex, Media and Kids / Scott Richardson -- Gender and Advertising / Patricia Arend -- Lady Gaga, Lemonade, and Hamilton / Adrienne Trier-Bieniek and Amanda Pullum -- "As Seen on TV" / Jenn Brandt -- Popular Movies That Teach / Kevin J. Burke and Adam J. Greteman -- Gender, Sport, and Popular Culture / Emily A. Roper and Katherine M. Polasek -- Gender and Technology / Cindy Royal -- Going beyond the Classroom / Adrienne Trier-Bieniek -- Back Matter -- Further Reading -- Notes on Contributors.  |
| Sommario/riassunto      | Gender and Pop Culture provides a foundation for the study of gender, pop culture, and media. This newly updated edition is comprehensive and interdisciplinary, providing both text-book style introductory and concluding chapters written by the editor. The text includes eight original contributor chapters on key topics and written in a variety of writing styles, discussion questions, additional resources, and more. Coverage includes: – Foundations for studying gender and pop culture (history, theory, methods, key concepts). – Contributor chapters on social media, technology, advertising, music, television, film, and sports. – Ideas for activism and putting this book to use beyond the classroom. – Pedagogical features. – Suggestions for further readings on topics covered and international studies of gender and pop culture. |

Gender and Pop Culture was designed with students in mind, to promote reflection and lively discussion. With features found in both textbooks and anthologies, this sleek book can serve as a primary or supplemental reading in courses across disciplines.

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