

1. Record Nr.	UNINA9910511734303321
Autore	Coatsworth Elizabeth
Titolo	Clothing the past : surviving garments from early medieval to early modern western Europe / / by Elizabeth Coatsworth, Gale R. Owen-Crocker
Pubbl/distr/stampa	Leiden ; ; Boston : , : Brill, , [2017]
ISBN	90-04-35216-3
Descrizione fisica	1 online resource (469 pages, 10 unnumbered pages of plates) : illustrations (some color), maps, tables
Altri autori (Persone)	Owen-CrockerGale R
Disciplina	391.0094
Soggetti	Clothing and dress - History - Europe Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Matter -- Copyright page / Elizabeth Coatsworth and Gale R. Owen-Crocker -- / Elizabeth Coatsworth and Gale R. Owen-Crocker -- Preface / Elizabeth Coatsworth and Gale R. Owen-Crocker -- List of Illustrations / Elizabeth Coatsworth and Gale R. Owen-Crocker -- The Authors / Elizabeth Coatsworth and Gale R. Owen-Crocker -- Notes / Elizabeth Coatsworth and Gale R. Owen-Crocker -- General Introduction / Elizabeth Coatsworth and Gale R. Owen-Crocker -- Headgear: Hat, Cap, Hood, Mitre / Elizabeth Coatsworth and Gale R. Owen-Crocker -- Outer Garments: Copes, Cloaks and Mantles / Elizabeth Coatsworth and Gale R. Owen-Crocker -- The Priestly Outer Garment: Chasuble / Elizabeth Coatsworth and Gale R. Owen-Crocker -- Body Garments of Wool and Linen: Tunic, Shirt, Alb / Elizabeth Coatsworth and Gale R. Owen-Crocker -- Rich Body Garments: Bocksten, SwedenTunicTunic, Gown, Overgown, Vestment see_[i] Alb, AmiceDalmaticDalmatic and Tunicle / Elizabeth Coatsworth and Gale R. Owen-Crocker -- Upper Body and Front Fastening Garments: Undergarment, Padded Garment, Coat-Like Garment / Elizabeth Coatsworth and Gale R. Owen-Crocker -- Loin and Leg Coverings: Underpants, Hose, Sock, Buskin / Elizabeth Coatsworth and Gale R. Owen-Crocker -- Minor Vestments: Stole, Maniple, Amice, Pallium, Ecclesiastical Girdle, Humeral Veil / Elizabeth Coatsworth and Gale R.

Owen-Crocker -- Footwear: Shoe, Boot, Slipper, Patten / Elizabeth Coatsworth and Gale R. Owen-Crocker -- Accessories: Mitten, Glove, Secular Belt, Possible Headdress Decoration or Bocksten, SwedenCloak, Hood, HoseCloak Tailoring and shaping (garment construction)tiesTies / Elizabeth Coatsworth and Gale R. Owen-Crocker.

Sommario/riassunto

An astonishing number of medieval garments survive, more-or-less complete. Here the authors present 100 items, ranging from homely to princely. The book's wide-ranging introduction discusses the circumstances in which garments have survived to the present; sets and collections; constructional and decorative techniques; iconography; inscriptions on garments; style and fashion. Detailed descriptions and discussions explain technique and ornament, investigate alleged associations with famous people (many of them spurious) and demonstrate, even when there are no known associations, how a garment may reveal its own biography: a story that can include repair, remaking, recycling; burial, resurrection and veneration; accidental loss or deliberate deposition. The authors both have many publications in the field of medieval studies, including previous collaborations on medieval textiles such as Medieval Textiles of the British Isles AD 450-1100: an Annotated Bibliography (2007), the Encyclopedia of Medieval Dress and Textiles of the British Isles (2012) and online bibliographies.

2. Record Nr.	UNINA9910149674403321
Autore	Tiwari Rajnish
Titolo	The Mobile Commerce Prospects: A Strategic Analysis of Opportunities in the Banking Sector
Pubbl/distr/stampa	Hamburg, : Hamburg University Press, 2007
Descrizione fisica	1 online resource (233)
Soggetti	Computer programming / software development
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>Mobile Commerce has gained increasing acceptance amongst various sections of the society in previous years. The reasons for its growth can be traced back to technological and demographical developments that have influenced many aspects of the socio-cultural behaviour in today's world. The need (and/or wish) for mobility seems to be the driving force behind Mobile Commerce. The launch of UMTS technology has provided Mobile Commerce with the necessary verve. Mobile Banking presents an opportunity for banks to retain their existing, technology-savvy customer base by offering value-added, innovative services and to attract new customers from corresponding sections of the society. The customer survey provides evidence that such sections in the meanwhile include the affluent and financially relevant groups of the society in Germany. The time seems to be ripe to convert this non-negligible customer interest into business-driving customer demand. A proactive attitude on the part of the banks seems to be therefore recommendable. Many banks in Germany have come to regard Mobile Banking as a necessary tool for thwarting negative differentiation vis-à-vis rivals and to foster/retain an innovative image. This self-reinforcing dynamism is expected to gain currency in near-future so that Mobile Banking services could soon advance to a standard product - on the lines of Online Banking - offered by more or less each and every bank.</p>

