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Autore	Deegan Marilyn
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content creation; Identifying cost factors; Purchasing digital content; The cost of managing digital content; Reaping the rewards; Conclusion; Chapter 5; Introduction; The world wide web: structure; The world wide web: content; Libraries and the web; Search engines and their limitations; Resource description; Metadata; Types of metadata; Metadata schemas; Other metadata systems; Collection-level description; Metadata creation
Collaborative projects in resource description and discovery Conclusion; Chapter 6; Introduction; Digital libraries and communication; The functionality overlap in digital library environments; Interoperability . . .; Digital library structures; Protocols and standards; Designing for sustainable development; Conclusion; Chapter 7; Introduction; Defining the users' digital content dilemma; Delivering content with portals; The portal as a community tool; The importance of content; Branding and marketing in the portal arena; Some example projects; Personalization; Conclusion; Chapter 8
Introduction The scale of the digital preservation problem; Preserving the written heritage; Preservation through surrogacy; Authenticity of digital data; Surrogate versus original; Case Study: The great newspaper debate; Digital surrogacy: is it a preservation alternative?; Why data needs preservation; How is digital data to be preserved?; Methods of preservation of digital materials; Preservation metadata; Rights management; National and international initiatives in digital preservation; Conclusion; Chapter 9; Introduction; The current state of libraries: shifting sand and contrasts
What is librarianship in the digital future?

Sommario/riassunto

Examines the strategic issues involved in realizing a digital future for libraries in the information age. It looks at how librarians can locate the electronic resources most relevant to the needs of their users, integrate them into the infrastructure of their institutions, manage the necessary technology and anticipate future trends.
