

1. Record Nr.	UNINA9910511702003321
Titolo	Corpus linguistics on the move : exploring and understanding English through corpora // edited by Maria Jose Lopez-Couso [and three others]
Pubbl/distr/stampa	Leiden, Netherlands ; ; Boston, [Massachusetts] : , : Brill Rodopi, , 2016 ©2016
ISBN	90-04-32134-9
Descrizione fisica	1 online resource (389 p.)
Collana	Language and Computers, , 0921-5034 ; ; Volume 79
Disciplina	420.1/88
Soggetti	Corpora (Linguistics) English language - Data processing Linguistic analysis (Linguistics) Computational linguistics Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Preliminary Material -- 1 From the Fringe to the Mainstream: English Corpus Linguistics Moving Ahead / María José López-Couso , Belén Méndez-Naya , Paloma Núñez-Pertejo and Ignacio M. Palacios-Martínez -- 2 English Urban Vernaculars, 1400–1700: Digitizing Text from Manuscript / Anita Auer , Moragh Gordon and Mike Olson -- 3 Creating a Corpus of Student Writing in Economics: Structure and Representativeness / Martti Mäkinen and Turo Hiltunen -- 4 Ongoing Changes and Advanced L2 Use of English: Evidence from New Corpus Resources / Mikko Laitinen -- 5 Verbs and Verb Phrases in Advanced Dutch efl Writing: Case Studies in Quantitative and Qualitative efl Analysis / Pieter de Haan -- 6 Discourse-Organizing Metadiscourse in Novice Academic English / Hilde Hasselgård -- 7 Passives in Academic Writing: Comparing Research Articles and Student Essays Across Four Disciplines / Turo Hiltunen -- 8 Adverbial Hapax Legomena in News Text: Why do some Coinages Remain Hapax? / Antoinette Renouf -- 9 English in South Africa: The Case of Past-Referring Verb Forms / Johan

Elsness -- 10 A Look at Participial Constructions with Get in Hong Kong English / Eduardo Coto-Villalibre -- 11 Who is the/a/Ø Professor at Your University? A Construction Grammar View on Changing Article Use with Single Role Predicates in American English / Marianne Hundt -- 12 Clause Fragments in English Dialogue / Jill Bowie and Bas Aarts -- 13 The Expression of Directive Meaning: A Corpus-Based Study on the Variation between Imperatives, Conditionals, and Insubordinate If-Clauses in Spoken British English / Beatriz Mato-Míguez -- 14 Taboo Language and Swearing in Eighteenth- and Nineteenth-Century English: A Diachronic Study Based on the Old Bailey Corpus / Bianca Widlitzki and Magnus Huber -- 15 The 'Humour' Element in Engineering Lectures Across Cultures: An Approach to Pragmatic Annotation / Siân Alsop -- Index.

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Sommario/riassunto

Honoured with the 2017 AESLA Research Award of the Spanish Association of Applied Linguistics. Corpus linguistics on the move: Exploring and understanding English through corpora comprises fourteen contributions by leading scholars in the field of English corpus linguistics, covering areas of central concern in corpus research and corpus methodology. The topics examined in the different chapters include issues related to corpus compilation and annotation, perspectives from specialized corpora, and studies on grammatical and pragmatic aspects of English, all these examined through a broad range of corpora, both synchronic and diachronic, representing both EFL and different native varieties of English worldwide. The volume will be of primary interest to students and researchers working on English corpus linguistics, but is also likely to have a wider general appeal. Contributors are: Bas Aarts, Siân Alsop, Anita Auer, Jill Bowie, Eduardo Coto-Villalibre, Pieter de Haan, Johan Elsness, Moragh Gordon, Hilde Hasselgård, Turo Hiltunen, Magnus Huber, Marianne Hundt, Mikko Laitinen, Martti Mäkinen, Beatriz Mato-Míguez, Mike Olson, Antoinette Renouf, and Bianca Widlitzki.

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2. Record Nr.	UNINA9910132352003321
Titolo	2013 IEEE Symposium on Visual Languages and Human Centric Computing // Institute of Electrical and Electronics Engineers
Pubbl/distr/stampa	Piscataway, New Jersey : , : IEEE, , 2013
ISBN	1-4799-0369-8 1-4799-0368-X
Descrizione fisica	1 online resource (xii, 202 pages)
Disciplina	004.019
Soggetti	End-user computing Human-computer interaction
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
3. Record Nr.	UNINA9910254543303321
Autore	Quelch John A
Titolo	Building a Culture of Health : A New Imperative for Business // by John A. Quelch, Emily C. Boudreau
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2016
ISBN	3-319-43723-2
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (XI, 174 p. 22 illus. in color.)
Collana	SpringerBriefs in Public Health, , 2192-3701
Disciplina	362.1
Soggetti	Health services administration Medicine, Preventive Health promotion Industrial management - Environmental aspects Health Care Management Health Promotion and Disease Prevention Corporate Environmental Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa

Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	1. Towards a Culture of Health -- 2. Community Health -- 3. Consumer Health -- 4. Employee Health -- 5. Environmental Health -- 6. A Culture of Health: From Vision to Reality. .
Sommario/riassunto	<p>This ambitious volume sets out to understand how every company impacts public health and introduces a robust model, rooted in organizational and scientific knowledge, for companies committed to making positive contributions to health and wellness. Focusing on four interconnected areas of corporate impact, it not only discusses the business imperative of promoting a healthier society and improved living conditions worldwide, but also provides guidelines for measuring a company's population health footprint. Examples, statistics and visuals showcase emerging corporate involvement in public health and underscore the business opportunities available to companies that invest in health. The authors offer a detailed roadmap for optimizing health-promoting actions in a rapidly evolving business and social climate across these core areas:</p> <ul style="list-style-type: none"> <li>· Planning and building a culture of health.</li> <li>· Consumer health: How organizations affect the safety, integrity, and healthfulness of the products and services they offer to their customers and end consumers.</li> <li>· Employee health: How organizations affect the health of their employees (e.g., provision of employer-sponsored health insurance, workplace practices and wellness programs).</li> <li>· Community health: How organizations affect the health of the communities in which they operate and do business.</li> <li>· Environmental Health: How organizations' environmental policies (or lack thereof) affect individual and population health.</li> <li>· Implementing and sustaining a culture of health.</li> </ul> <p>Building a Culture of Health clarifies both a mission and a vision for use by MPH and MBA students in health management, professors in schools of public health and business schools, and business leaders and chief medical officers in health care and non-health care businesses. .</p>