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Titolo	A handbook for media librarians // edited by Katharine Schopflin
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Descrizione fisica	1 online resource (160 p.)
Altri autori (Persone)	SchopflinKatharine
Disciplina	026.07
Soggetti	Multimedia library services Libraries - Special collections - Electronic information resources - Management Libraries - Special collections - Mass media - Management Digital libraries - Management Mass media - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Media libraries in the 21st century / Katharine Schopflin -- The virtual media library (I) : managing intranets / Linda MacDonald and Katy Heslop -- Picture libraries and librarianship / Graeme Boyd -- Cataloging television programmes / Hazel Simpson ; Afterword / Katharine Schopflin -- The virtual media library (II) : managing online subscriptions / Joanne Playfoot and Katharine Schopflin -- Legal issues for news databases and archives / Ian Watson -- The regional news librarian : a survivor's guide / Colin Hunt -- Swimming upstream in a media library / Carol Bradley Bursack.
Sommario/riassunto	"Media librarians - information workers employed by media organizations such as broadcasters and publishers of newspapers, magazines and websites - often seem to have a low profile in both the information profession and among their employers. Academic, legal and public librarians are often intrigued to discover that some of their peers work for the same people who provide their television programmes and daily newspaper." "Yet, media companies, producing vast quantities of content in an increasing variety of formats, need people both to help them fill up column inches, pages or hours, and to

organize this content afterwards so that it can be found again. Although unlikely to be called 'librarian' - 'researcher', 'media manager' or 'information manager' are more likely titles - information professionals continue to carry this task out for media organizations throughout the world."
