

1. Record Nr.	UNINA9910511674003321
Autore	O'Leary Paul
Titolo	Claiming the streets : processions and urban culture in South Wales, c. 1830-1880 // Paul O'Leary
Pubbl/distr/stampa	Cardiff, [Wales] : , : University of Wales Press, , 2012 ©2012
ISBN	1-78316-275-9 1-299-20147-4 0-7083-2542-4
Descrizione fisica	1 online resource (256 p.)
Disciplina	307 942.94081
Soggetti	Processions - Wales, South - History - 19th century Electronic books. Wales, South Social life and customs
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	List of Illustrations and Tables; Preface; Introduction; Street Processions and Ritual in the Victorian Town; Town and Region: the Urban Context; Protest, Processions and Stability; Ordering the Streets: Friendly Society Processions; Sobering the Streets: Temperance and Teetotal Processions; Sacralising the Streets: Religion and Urban Space; Diversity on the Streets: Corpus Christi and the Salvation Army in the 1870s; Conclusion; Notes; Bibliography; Index
Sommario/riassunto	Street processions were a defining feature of life in the Victorian town, and this book examines how those events created new civic identities in the growing towns of nineteenth-century south Wales.

2. Record Nr.	UNINA9910438067803321
Titolo	Corporate Social Responsibility : Challenges, Opportunities and Strategies for 21st Century Leaders // edited by John O. Okpara, Samuel O. Idowu
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2013
ISBN	3-642-40975-X
Edizione	[1st ed. 2013.]
Descrizione fisica	1 online resource (XXXI, 296 p. 16 illus.)
Collana	CSR, Sustainability, Ethics & Governance, , 2196-7075
Disciplina	658.408
Soggetti	Business ethics Public administration Leadership Business Ethics Public Administration Business Strategy/Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part I: Conceptual Framework of CSR -- Part II: Global Challenges and Opportunities -- Part III: Sustainability: Implementing CSR in MNCs/MNEs, SMEs, and Family Business -- Part IV: CSR in Higher Education Institutions around the World.
Sommario/riassunto	In today's global business environment it is no longer acceptable that a corporation does well simply by doing good. It is expected. With increasing pressures from stakeholders to improve the bottom line as well as to be good corporate citizens, business leaders face tough decisions. What social issues should we support? What initiatives should we develop that will do the most good for the company as well as the cause? Do we include social messages in our advertising, encourage our employees to volunteer, do we modify our business practices? How do we integrate a new initiative into current strategies? These and other challenges will continue to face future leaders. This book provides thoughtful answers to these important questions, and to many more. The book offers suggestions on how to choose among

major worthy causes and also how to measure the amount of good achieved both for the recipients and the companies themselves. Of course, all is not only about challenges, there are loads of opportunities that go along with them but it's only responsible and sustainable leaders who would be able to spot these opportunities. That is the future which awaits 21st century leaders.
