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Nota di contenuto	Preface -- Part One: Getting Things Done -- Introduction to Part One -- Ch 1 Pain in the Arts: Decline or Renewal -- Ch 2 Surviving the Downturn -- Ch 3 The Case for the Arts -- Ch 4 Mind your Language - Alphabets of Abomination -- Ch 5 Learning on the Job - A Personal Road to Responsibility -- Ch 6 The Do's and Don'ts of Running the Arts -- Ch 7 The Leader, the Manager - What's the Difference? -- Ch 8 What do you Know? - Inside the Mind of a Leader -- Ch 9 An Arts Policy for a Floating Utopia -- Ch 10 Keeping Things Simple -- Part Two: -- Arguing for the Arts -- Ch 11 Introduction to Part Two -- Ch 12 'If Music is the Staff of Life, Play Up!': Who is Playing Whom? -- Ch 13 The Great Arts Education Debate: Slam the Door on the Past - Betray the Future -- Ch 14 A Special Case for Treatment: Special Pleading for the Arts -- Ch 15 The Arts and Civil Society: Standing Up to the Stand Off-ish -- Ch 16 The Arts and Humanities: Defending the Undefendable -- Ch 17 An Agenda for the Future: Making the Arts Matter -- Index.
Sommario/riassunto	Over a distinguished career in cultural leadership, management and journalism spanning almost 30 years, John Tusa has amassed a unique experience of the arts world, the political controversies it faces and the

battles it continues to fight. His new book is a fearless and passionate defense of the performing and visual arts at a time of increasing 'Pain in the Arts'. Tusa addresses the controversies in the arts that must be resolved so urgently today, including the ever-flowing arguments on whether they should be useful before they are excellent. He gives guidance on how the arts can survive in the downturn and explains why the case must always be made that they deserve special treatment. He writes an excoriating critique of the language of Whitehall bureaucracy and shows how crucial to the nation's health and wealth are the small regional arts projects alongside our big arts institutions like the Barbican or National Theatre. He also draws on his expertise as Chair of the Clore Leadership Programme to discuss those increasingly complex questions - practical, personal, professional - that today's and tomorrow's cultural leaders must face, including the qualities of character needed to succeed and what a revolution in arts leadership might achieve. The backdrop throughout is Tusa's personal story of discovery and love of the culture he strives to defend in hard times.

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