

1. Record Nr.	UNINA9910511651203321
Autore	Miszczynski Miosz
Titolo	The dialectical meaning of offshored work : neoliberal desires and labour arbitrage in post-socialist Romania / / by Miosz Miszczynski
Pubbl/distr/stampa	Leiden Boston : , : BRILL, , 2020
Descrizione fisica	1 online resource (199 pages)
Collana	Studies in Critical Social Sciences; ; volume146
Disciplina	658.4058
Soggetti	Offshore outsourcing - Social aspects - Romania Employees - Romania - Social conditions Labor and globalization - Romania Post-communism - Romania Electronic books. Romania Economic conditions 1989- Romania Social conditions 1989-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Matter -- Copyright Page -- Acknowledgement -- The Post-socialist Workforce in the Global Offshoring Networks -- Romania's Systemic Transformation: Chaos, Austerity and Imposed Neoliberal Reform -- The Arrival: Global Assemblage of Neoliberal Production -- A Journey onto the Shop Floor: Cultural Specificity of the Offshored Plant and Workforce Adaptation -- Shop Floor Culture and Routine Production Process -- Familial Involvement in Offshored Labour -- Employee Reactions to the Plant Closure -- Coping with Loss: Local Agency and Offshored Labour -- Labour Arbitrage, Modernity and the Realities of Offshored Labour -- Back Matter -- Bibliography -- Index.
Sommario/riassunto	The Dialectical Meaning of Offshored Work analyzes how offshoring investments function as a platform for intercultural encounters among corporate actors and local populations of hosting communities. The book synthesizes ethnographic research, media reviews, and policy analysis to examine how localized forms of offshoring production occur in social, political and economic processes to highlight dilemmas connected to mobility of capital, modernization, social equality and

capitalist expansion. The book delineates the complex interplay between Western neoliberalism and a transforming post-socialist Europe, to show the complex ways in which offshoring production infiltrates local communities. Analyzing issues of labor, work and employment, this book engages with current scholarship on critical management, sociology, anthropology, and East European studies.
