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Autore	Backhouse Clare
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Nota di contenuto	List of Illustrations -- List of Abbreviations -- Introduction -- 1 Commodities of Print and Dress -- 2 Ballad Comment on Dress -- 3 Ballad Pictures: Conventions of Clothes and the Body -- 4 Classical Ideals and Satirical Deviations I: Masculinity, Fashion and the Defence of the Nation -- 5 Classical Ideals and Satirical Deviations II: Female Bodies, Feminine Fashions and Economic Benefits -- Epilogue -- Bibliography -- Acknowledgements -- Index.
Sommario/riassunto	Fashion featured in black-letter broadside ballads over a hundred years before fashion magazines appeared in England. In the seventeenth century, these single-sheet prints contained rhyming song texts and woodcut pictures, accessible to almost everyone in the country. Dress was a popular subject for ballads, as well as being a commodity with

close material and cultural connections to them. This book analyses how the distinctive words and images of these ballads made meaning, both in relation to each other on the ballad sheet and in response to contemporary national events, sumptuary legislation, religious practice, economic theory, the visual arts and literature.

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