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Sommario/riassunto

"Just a few years is all it took for the debt crisis to bring down the mighty 'twin towers' of American and European capitalism and undo two centuries of Western dominance on the world's economic and political stage. Daniel Pinto offers a unique insight into how the East is winning the battle for economic supremacy, thereby shaping the new world order and leaving America and Europe with no choice but to reinvent themselves. Drawing on his own experience at the highest levels of business and finance, Pinto dismisses the common notion that globalisation is to blame for anaemic growth, massive unemployment and over-indebtedness. Instead, he argues that by killing our own entrepreneurial spirit, we have set the stage for the demise of the West and the rise of emerging powers. Capital Wars is a road map designed to re-energise large corporations, better control financial markets and reposition the entrepreneur at the centre of the Western capitalist model in order to regain economic dominance."--Bloomsbury Publishing

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