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	Autore	Della Vecchia, Raffaele
	Titolo	Una singolare vertenza cavalleresca franco-napoletana nell'Algeria del 1836 / Raffaele Della Vecchia
	Pubbl/distr/stampa	Roma : s.e., 1993
	Descrizione fisica	302 p. ; 24 cm -
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	Lingua di pubblicazione	Italiano
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2.	Record Nr.	UNINA9910511411303321
	Autore	Vasquez Camilla
	Titolo	The discourse of online consumer reviews // Camilla Vasquez
	Pubbl/distr/stampa	New York : , : Bloomsbury, , 2014
	ISBN	1-4725-9353-7 1-4411-9684-6 1-4411-5309-8
	Descrizione fisica	1 online resource (356 p.)
	Collana	Bloomsbury discourse
	Disciplina	658.8/343
	Soggetti	Consumer behavior Electronic discussion groups
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Acknowledgements -- An introduction to online reviews -- Evaluation and stance in describing experience -- The discursive construction of

reviewer identities -- Interacting with others, and with other texts : involvement and intertextuality -- Digital narratives of personal experience : narrative structures and dimensions -- Summary and conclusion -- References -- Index.

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## Sommario/riassunto

"The Discourse of Online Reviews is the first book to provide an account of the discursive, pragmatic and rhetorical features of this rapidly growing form of technologically-mediated communication. Examining a corpus of over 1,000 consumer reviews, Camilla Vasquez explores many of the discourse features that are characteristic of this new, user-generated, computer-mediated and primarily text-based genre. She investigates the language used by reviewers as they forge connections with their audiences to draw them into their stories, as they construct their expertise and authority on various subjects and as they evaluate and assess their consumer experiences. She also demonstrates how reviewers display their awareness about emerging conventions of the very genre in which they are participating. This book adopts an eclectic approach to the analysis of discourse, and explores topics such as evaluation, identity and intertextuality as they occur in online reviews of hotels, restaurants, recipes, films and other consumer products."--Bloomsbury Publishing.

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