Record Nr. Autore	UNINA9910511410603321 Pfrehm James
	Technolingualism : the mind and the machine // James Pfrehm
Pubbl/distr/stampa	London : , : Bloomsbury Academic, , 2017 1-4742-0527-5 1-4725-7836-8 1-4725-7834-1
Descrizione fisica	1 online resource (xii, 292 pages) : illustrations
Disciplina	417.7
Soggetti	Communication and technology - Technological innovations Linguistic change Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 279-288) and index.
Nota di contenuto	List of Illustrations Preface, or What This Book Is and Who It's for. 1. Textualization of Language: Writing 1 First Interlude: How Writing Doesn't Affect Language. 2. Mechanization of Language: The Printing Press and the Typewriter ; 3. Abstraction of Language: The Telegraph and Telephone ; 4. Digitization of Language: The Computer Second Interlude: Comparing Linguists' and Nonlinguists' Takes on CMC's Effect on Language. 5. Mobilization of Language: The Cell Phone ; 6. Regeneration of Language: The Cochlear Implant Conclusions, or: What We've Learned through Exploring the Relationship between Language and Technology Notes Bibliography Index.
Sommario/riassunto	"Since the earliest days of our species, technology and language have evolved in parallel. This book examines the processes and products of this age-old relationship: a phenomenon we're calling technolingualism the mutually influential relationship between language and technology. One the one hand, as humans advance technology to master, control, and change the world around us, our language adapts. More sophisticated social-cultural practices give rise to new patterns of linguistic communication. Language changes in its vocabulary, structures, social conventions, and ideologies. Conversely - and this side of the story has been widely overlooked - the unique features of

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human language can influence a technology's physical forms and technical processes. Technolingualism explores the fascinating ways, past and present, by which language and technology have informed each other's development. The book reveals important corollaries about the universal nature of language and, most importantly, what it means to be human. From our first babbling noises to the ends of our lives, we are innately attuned to the technologies around us, and our language reflects this. We are, all of us, technolinguals."--Bloomsbury Publishing.