

1. Record Nr.	UNINA9910464818203321
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Titolo	Global business and corporate governance : environment, structure, and challenges // John Thanopoulos
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2014
ISBN	1-60649-865-7
Edizione	[First edition.]
Descrizione fisica	1 online resource (248 p.)
Collana	International business collection, , 1948-2760
Disciplina	658.049
Soggetti	International business enterprises - Management Corporate governance Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2014 digital library.
Nota di bibliografia	Includes bibliographical references (pages 209-220) and index.
Nota di contenuto	Preface -- Abbreviations -- 1. The human enterprise and its governance -- 2. From geography to culture -- 3. Philosophical tenants and the 21st century -- 4. Political, legal, and economic issues -- 5. Global organizations and unions of nations -- 6. Accounting and finance perspectives -- 7. Marketing perspectives -- 8. Management perspectives -- 9. Capstone: global business challenges -- Epilogue -- About the author -- Notes -- References -- Index.
Sommario/riassunto	This textbook presents a new era where the main force for social change, research, education, economic betterment, and even employee happiness is the global enterprise. From the outset it is assumed that today all business is global though often with conflicting priorities and potential civilization clashes. Also, it showcases that we operate in a practically borderless world seeking ideas and talents globally. Therefore, this book aims to brief you on business-related issues ranging from historical matters to the realities of the 21st century, from local cultures to global organizations and from political, legal, and economic topics to accounting, finance, marketing, and management perspectives. It also aims to direct your attention to critical business challenges as well as to the need of corporate governance at all levels. These issues relate to the environment and the structure of the corporation. However, these very issues may result in restating the

organizational objectives since the corporate era parallels the roles and the responsibilities that countries had in the past. For that matter wise, prudent, knowledgeable, ethical, philosophically-oriented, and enlightened corporate leaders are needed. From a practical side the material presented is better suited for upperlevel undergraduate, graduate study, and executive education, and it provides a combination of how-to-do matters and philosophical perspectives of a new and challenging era.

2. Record Nr.	UNINA9910511401003321
Titolo	Technology, violence, and war : essays in honor of Dr. John F. Guilmartin, Jr. // Edited by Robert S. Ehlers, Jr., Sarah K. Douglas, Daniel P.M. Curzon
Pubbl/distr/stampa	Leiden ; ; Boston : , : Brill, , [2019]
ISBN	90-04-39330-7
Descrizione fisica	1 online resource (422 pages)
Collana	History of warfare, , 1385-7827 ; ; Volume 125
Disciplina	355/.07
Soggetti	Military research Military art and science - Technological innovations Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Matter -- Copyright Page -- Dedication -- Acknowledgements -- Illustrations, Tables, and Maps -- Notes on Contributors -- Introduction -- Technology and Strategy: What Are the Limits? / John F. Guilmartin Jr. -- The Pre-Industrial World, 1300-1800 -- Gunpowder Artillery in Europe, 1326-1500: Innovation and Impact / Clifford J. Rogers -- To the Seas: The Genesis of Ship Rigging in the Medieval and Early Modern Worlds / Sarah K. Douglas -- The Lost World: Change and Continuity in Mughal Military Technology / Andrew de la Garza -- 19th Century Warfare -- If You Can Be Seen, You Can Be Killed: The Technological Increase in Killing Zone during the American Civil War / Edward B. McCaul Jr. -- Without Experience or Precedent:

Transformational Technology and the Light Draft Monitors / William Roberts -- The Uganda Railway and the Fabrication of Kenya / Robert H. Clemm -- The World Wars -- German Technology and the Origins of World War in East Asia / Robyn Rodriguez -- Freeman's Folly: The Debate over the Development of the "Unarmed Bomber" and the Genesis of the de Havilland Mosquito, 1935-1940 / Sebastian Cox -- The Impact of Institutional Context: Anglo-American Naval Fire Control / Corbin Williamson -- Strategy, Technology, and Timing: Aircraft, the Mediterranean Air War, and the Turning of the Tide in the European Theater / Robert S. Ehlers Jr. -- War Since 1945 -- The War Is Lost: Technological Surprise and the Collapse of Portugal's Colonial Airpower Strategy, Guinea 1963-1974 / Matthew M. Hurley -- The Vicissitudes Of Violence: Fear, Physiology, and Behavior under Fire / Edward Coss -- Des Fusils Aux Idées: Technological Skepticism and Maculinity in the French Army, 1954-1962 / William Waddell -- Cyber: War? / Michael Pavelec -- The Precision-Information Revolution in Military Affairs and The Limits of Technology / Peter R. Mansoor -- Reflections On A Warrior and Scholar / Alan Beyerchen -- Back Matter -- Bibliography -- Secondary Sources -- Index.

Sommario/riassunto

This volume explores the importance of technology in war, and to the study of warfare. Dr. Guilmartin's former students explore how technology from the medieval to the modern era, and across several continents, was integral to warfare and to the outcomes of wars. Authors discuss the interactions between politics, grand strategy, war, technology, and the socio-cultural implementation of new technologies in different contexts. They explore how and why belligerents chose to employ new technologies, the intended and unintended consequences of doing so, the feedback loops driving these consequences, and how the warring powers came to grips with the new technologies they unleashed. This work is particularly useful for military historians, military professionals, and policymakers who study and face analogous situations. Contributors are Alan Beyerchen, Robert H. Clemm, Edward Coss, Sebastian Cox, Daniel P. M. Curzon, Sarah K. Douglas, Robert S. Ehlers, Jr., Andrew de la Garza, John F. Guilmartin, Jr., Matthew Hurley, Peter Mansoor, Edward B. McCaul, Jr., Michael Pavelec, William Roberts, Robyn Rodriguez, Clifford J. Rogers, William Waddell, and Corbin Williamson.
