

1. Record Nr.	UNINA9910511351203321
Titolo	Critiquing social marketing's approaches to address social change agendas : issues, challenges and debates about inclusion // guest editors, Josephine Previte and Linda Brennan
Pubbl/distr/stampa	[Place of publication not identified] : , : Emerald Publishing Limited, , 2017 ©2017
ISBN	1-78743-428-1
Descrizione fisica	1 online resource (117 pages) : illustrations
Collana	Journal of Social Marketing, , 2042-6763 ; ; Volume 7, Number 3
Disciplina	658.8
Soggetti	Social marketing Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters.