

1. Record Nr.	UNINA9910463051203321
Autore	Hannum Kelly
Titolo	Identidad social : conocerse a uno mismo para liderar a los demas / / Kelly M. Hannum
Pubbl/distr/stampa	Greensboro, North Carolina : , : Center for Creative Leadership, , [2012] ©2012
ISBN	1-60491-135-2
Edizione	[1st edition]
Descrizione fisica	1 online resource (31 p.)
Collana	Manual "Ideas en accion"
Disciplina	658.407124
Soggetti	Executives - Training of Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Identidad social: Conocerse a uno mismo para liderara los demas; MANUALES ""IDEAS EN ACCION""; Serie de manuales ""Ideas en accion""; Indice; Preambulo; La identidad social en las organizaciones; Comprender la identidad social; Los componentes de la identidad; Trazar el mapa de su identidad; Entender otros puntos de vista sobre la identidad; La identidad social y el poder; Estrategias sobre el liderazgo en el contexto de las diferencias; Mirar hacia el futuro con conciencia de la identidad social; Lecturas recomendadas; Antecedentes; Resumen de puntos clave; Informacion de pedidos
Sommario/riassunto	The context of leadership has changed. Traditionally, leaders worked in organizations in which people largely shared a common culture and set of values. Today, leaders must bring together groups of people with very different histories, perspectives, values, and cultures. The people you lead are likely to be different from you and from each other in significant ways. Leaders today need an awareness of social identity, their own and that of others.

2. Record Nr.	UNINA9910510562103321
Autore	Wang Zhiguo
Titolo	Eye-Tracking with Python and Pylink / / by Zhiguo Wang
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2021
ISBN	3-030-82635-X
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (237 pages)
Disciplina	153
Soggetti	Cognitive psychology Psychology, Experimental Cognitive science Psychology - Methodology Color Vision Computer science Cognitive Psychology Experimental Psychology Cognitive Science Quantitative Psychology Vision and Colour Science Computer Science
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Preface; Chapter 1 -- A gentle introduction to Python; Chapter 2 -- Building experiments with PsychoPy; Chapter 3 -- Building experiments with Pygame; Chapter 4 -- Getting to know Pylink; Chapter 5 -- Preparing scripts for analysis and visualization in Data Viewer; Chapter 6 -- Retrieving gaze data over the link; Chapter 7 -- Advanced Pylink Functions; Chapter 8:Data analysis and visualization in Python; Chapter 9 -- Miscellaneous.
Sommario/riassunto	Several Python programming books feature tools designed for experimental psychologists. What sets this book apart is its focus on eye-tracking. Eye-tracking is a widely used research technique in

psychology and neuroscience labs. Research grade eye-trackers are typically faster, more accurate, and of course, more expensive than the ones seen in consumer goods or usability labs. Not surprisingly, a successful eye-tracking study usually requires sophisticated computer programming. Easy syntax and flexibility make Python a perfect choice for this task, especially for psychology researchers with little or no computer programming experience. This book offers detailed coverage of the Pylink library, a Python interface for the gold standard EyeLink® eye-trackers, with many step-by-step example scripts. This book is a useful reference for eye-tracking researchers, but you can also use it as a textbook for graduate-level programming courses.
