1. Record Nr. UNINA9910508467303321

Titolo	Cultural roads and itineraries : concepts and cases / / Jonathan Paquette, Aurelie Lacassagne, Christophe Alcantara, editors
Pubbl/distr/stampa	Gateway East, Singapore : , : Palgrave Macmillan, , [2021] ©2021
ISBN	981-16-3533-1
Descrizione fisica	1 online resource (275 pages)
Disciplina	306.01
Soggetti	Culture - Philosophy Politics and culture Human geography Cultural geography Cultural property
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Intro -- Preface -- Acknowledgments -- Contents -- Notes on Contributors -- List of Figures -- List of Tables -- 1 Introduction -- 1.1 Concepts and Cases -- 1.1.1 Cultural Roads in Research, Practice, and Creativity -- 1.1.2 Fundamental Cultural Roads and Cultural Memory -- 1.1.3 Public Policy and Cultural Itineraries -- References -- Part I Cultural Roads in Research, Practice, and Creativity -- 2 Cultural Roads and Itineraries in the Humanities and Social Sciences -- 2.1 Introduction -- 2.2 Philosophy -- 2.3 History and Geography -- 2.4 Literature -- 2.5 Social Sciences -- 2.6 Information Science, Networks, and Digital Roads -- 2.7 Conclusion -- References -- 3 Cultural Roads and Itineraries: An Object of Practice and Research -- 3.1 Cultural Roads and Practice: Trail Planning -- 3.1.1 Local Tourism and Historic Districts -- 3.1.2 Park Systems and National Trails -- 3.1.3 From Nature Trails to Cultural Roads -- 3.2 Cultural Roads and Practice: Internationalism and Ethics -- 3.2.1 Cultural Tourism: A Hybrid Normative and Professional Space -- 3.2.2 European Transnationalism and Cultural Roads -- 3.2.3 UNESCO, UNWTO's Transnationalism and the Ethics of Cultural Roads -- 3.3 Conclusion -- References -- 4

Chronotope of the Road: Illustrations in French-American Literature -- 4.1 Introduction -- 4.2 The Chronotope of the Road and the Route in French-American Literature -- 4.3 An Illustration from French-Ontarian Literature: Route and Deterritorialisation in the Oeuvres of Jean-Marc Dalpé and Daniel Aubin -- 4.4 The Road is Your Oyster: Journeys to the Centre of the Self -- 4.5 Conclusion -- References -- Part II Fundamental Cultural Roads and Cultural Memory -- 5 Rising Traffic on the Way of St James: The Expression of a Cultural Dynamic? -- 5.1 Introduction -- 5.2 Renewed Traffic on the Way of St James -- 5.2.1 Quantitative Data.
5.2.2 Descriptive Data and Analysis of the General Public Travelling on the Way of St James -- 5.3 The Ways and the Camino de Santiago, Targets of Political Appropriation -- 5.3.1 Assertion of Christian Roots in Europe -- 5.3.2 Council of Europe Labelling, an Expression of a Mythology of European History -- 5.3.3 Inclusion of the Ways in the UNESCO World Heritage List -- 5.4 The Way of St James, from Religious Theme to Cultural Distinctiveness -- 5.4.1 Heritagisation of the Way of St James -- 5.4.2 The Way of St James as a New Tourism Lever? -- 5.4.2.1 Some Data on the Economic Effects of Tourism -- 5.4.2.2 A True Intersection Between Modern Traveller and Modern Pilgrim -- 5.5 Conclusion -- References -- 6 The New Silk Roads Projects: When Cultural Roads Meet Diplomacy and Geopolitics -- 6.1 The Silk Roads as Constitutive of the Eurasiatic Spaces and Imaginaries -- 6.2 The BRI, Heritage and Tourism Routes, and Cultural Diplomacy -- 6.3 Between the UNESCO Cosmopolitan Projects and Chinese Imperialist Project: The Securitisation of the Silk Roads at Stake -- 6.4 Conclusion -- References -- 7 The Morality of Cultural Itineraries and Tourism: The Ethics of the Grand Tour -- 7.1 The Classical Tour: From Nugent to Eustace -- 7.2 Ruskin and the Romantic Grand Tour -- 7.3 Conclusion -- References -- Part III Public Policies and Cultural Itineraries -- 8 The Policy Windows and Patterns of Cultural Itineraries: The Case of Heritage Trails in Hong Kong -- 8.1 Introduction -- 8.2 Trails and Itineraries in Hong Kong: Heritage Governance and Institutions -- 8.3 Territorializing Nature -- 8.4 Heritage Trails: Spatializing Identity -- 8.5 Conclusion -- References -- 9 Agritourism and Terroir Itineraries -- 9.1 Terroir -- 9.2 Terroir Tourism and Itineraries -- 9.2.1 Emilia-Romagna -- 9.2.2 Québec -- 9.3 Conclusion -- References.
10 Reassembling the 'People's History': Curating Labour Activism Through Itineraries -- 10.1 Heritage in the Capital: Government-Sponsored History of people's History? -- 10.2 Method -- 10.3 Reassembling Labour History in Ottawa: Two Case Studies -- 10.3.1 The Workers' History Museum -- 10.3.2 People's History Walking Tours -- 10.3.3 Reassembling Labour History: Constructing an Activist Ethos? -- 10.3.3.1 Critiquing the Dominant Discourse -- 10.3.3.2 Examining the Discontinuities -- 10.3.3.3 Discontinuities as Empowerment -- 10.4 Discussion: Curating Activism Through Cultural Itineraries -- References -- 11 Cultural Routes, Routes of Political Influence: French Public Museums -- 11.1 The Museum as a Political Institution -- 11.1.1 A Political Genesis of Museums in France: Museums and the Public Sphere -- 11.1.2 Adapting to the New Global Political Landscape -- 11.1.3 Diplomacy, as It Applies to Museums -- 11.2 Trajectories of Cultural Influence and Their Policy Instruments -- 11.2.1 Loans of Works and Exhibitions: Routes of the Atlantic World -- 11.2.2 The Centres Pompidou Provisoires: Brand and the Territorialization of Routes in Europe and Asia -- 11.2.3 Brands and Philosophy: The Louvre Abu Dhabi or the Main Road of the Middle East -- 11.3 Conclusion -- References -- 12 The Itineraries of French Explorers:

Tourism, Heritage, and Cultural Diplomacy -- 12.1 When Itineraries Make the Road -- 12.2 French Explorers and Trails in North America -- 12.3 French Explorers and Trails in the Pacific Region -- 12.4 Conclusion -- References -- Index.