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Sommario/riassunto	This book deals with the connection between media and the future. It is about the imagination of futuristic media and what this says about the present, but it also shows how media are imagined as means to control the future. The book begins by describing different theories of the evolution of media and by exploring how this evolution is tied to expectations regarding the future. The authors discuss the theories of imagination and how the imagination of media futures operates. To do so, they analyse four concrete examples: the imaginations once related to interactive television and how they were performed in an important piece of media art; those on "ubiquitous computing," which remain present today; those on three-dimensional, especially holographic, displays that are prevalent everywhere in cinema, and lastly the contemporary imaginations on quantum computing and how they have

been enacted in science fiction. The book appeals to readers interested in the question of how our present imagines its technological futures. Christoph Ernst is Associate Professor for Media Studies at the University of Bonn, Germany. His main research interests are information visualization, interface studies, media theory, and future studies. Jens Schröter is Chair for Media Studies at the University of Bonn. His main research interests are digital media, future studies, and critical media studies.
