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Nota di contenuto	Front cover -- Half title -- Title -- Copyright -- Praise for this book -- Contents -- Preface: A letter to the reader -- Acknowledgements -- Introduction -- Part I Laying the foundations -- Chapter 1 Have you got the write stuff? -- Chapter 2 Aim for victory with goal setting -- Chapter 3 Read your way to writing -- Part II Creative tools and writing techniques -- Chapter 4 Write with objects -- Chapter 5 Your toolkit of techniques -- Part III Thinking like a genius -- Chapter 6 How to think up grand ideas -- Chapter 7 Powers of persuasion -- Part IV Applying your knowledge -- Chapter 8 Essay writing the easy way -- Chapter 9 Writing in exams -- Chapter 10 The write way to excellent dissertations -- Chapter 11 Apply your skills to other documents -- Chapter 12 Navigate the road ahead -- Part V Finishing touches -- Chapter 13 A complete writing checklist -- References -- Index -- Adverts -- Back cover.
Sommario/riassunto	Just Write It! helps to bolster confidence and motivation and dispell negative thoughts. Students will develop a positive attitude towards writing using methods that can be applied to various types of written work.

