

1. Record Nr.	UNINA9910504284003321
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Titolo	Understanding Well-Being Data : Improving Social and Cultural Policy, Practice and Research
Pubbl/distr/stampa	Cham, : Springer International Publishing AG, 2021
ISBN	3-030-72937-0
Descrizione fisica	1 online resource (405 p.)
Collana	New Directions in Cultural Policy Research
Disciplina	362.1
Soggetti	Politics & government Media studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Intro -- Preface: A Personal Note on Why I Wrote the Book -- References -- Acknowledgements -- Praise for Understanding Well-being Data -- Contents -- List of Figures -- List of Tables -- List of Boxes -- Chapter 1: Introducing Well-being Data -- 1.1 Introduction to Understanding Well-being Data -- Subjective and Objective Data -- 1.2 Who Is This Book for? -- 1.3 What Is This Book Trying to Do? -- 1.4 Why Well-being Data? -- 1.5 How Are Data Cultural? -- 1.6 How Should I Use This Book? -- 1.7 Why Is the Book Written in This Order? -- The First Half -- Half Time -- The Second Half References -- Chapter 2: Knowing Well-being: A History of Data -- 2.1 What Is Well-being? -- Traditions of Well-being Thought -- Hedonia: Most Simply Understood as Pleasure or Positive Feeling -- Eudaimonia: Most Often Understood as Purpose or Flourishing -- Common Definitions Used with Well-being Data -- Objective Well-being -- Subjective Well-being -- 2.2 Measuring Well-being to Improve Human Welfare: A Brief History -- 2.3 Audit Culture, Value and Public Management -- Social Policy -- So, What Is Value? -- Economics, Value and Human Behaviours -- What Is Social Value? 2.4 Conclusion: Well-being as a Tool of Policy -- References -- Chapter 3: Looking at Well-being Data in Context -- 3.1 Well-being Measurement (Other Data Are Available) -- 3.2 Accounts of Well-being -- Objective Lists -- Preference Satisfaction -- Mental States (or Subjective Well-being) -- 3.3 Everyday Well-being Data: Asking People

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Worthwhileness and Overall Evaluation -- How These Measures Can Be Applied -- 4.6 Case Study: Subjective Well-being, by the Office for National Statistics' Design -- 4.7 Summarising What Measuring Subjective Well-being Does -- 4.8 Conclusion -- References --
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5.4 A Case Study on the Promise of Commercial Big Data

Sommario/riassunto

'Following the data' is a now-familiar phrase in Covid-19 policy communications. Well-being data are pivotal in decisions that affect our life chances, livelihoods and quality of life. They are increasingly valuable to companies with their eyes on profit, organisations looking to make a social impact, and governments focussed on societal problems. This book follows well-being data back centuries, showing they have long been used to track the health and wealth of society. It questions assumptions that have underpinned over 200 years of social science, statistical and policy work. Understanding Well-being Data is a readable, introductory book with real-life examples. Understanding the contexts of data and decision-making are critical for policy, practice and research that aims to do good, or at least avoid harm. Through its comprehensive survey and critical lens, this book provides tools to promote better understanding of the power and potential of well-being data for society, and the limits of their application.
