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Titolo	Teaching the Entrepreneurial Mindset Across the University : An Integrative Approach / / by Lisa Bosman, Stephanie Fernhaber
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Soggetti	Education, Higher Entrepreneurship New business enterprises Business Management science Technical education Higher Education Business and Management Engineering and Technology Education
Lingua di pubblicazione	Inglese
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Nota di contenuto	What is the Entrepreneurial Mindset and Why is It Needed? -- What Are the Current Approaches to Teaching the Entrepreneurial Mindset and What Are the Gaps With Current Approaches? -- How Can Faculty, Students, and Administration Benefit From Integrating the Entrepreneurial Mindset Into All Disciplines? -- What is the Entrepreneurial Mindset Toolkit and Why is It Needed? -- Teaching the Entrepreneurial Mindset Through Value Identification -- Overview and Importance of Value Identification -- How to Teach the EM Through Value Identification Using Everyday Life Lessons -- How to Teach the EM Through Value Identification Using Classroom Topics -- Overview and Importance of Developing EM Skill Sets and Capabilities -- How to Teach the EM Through Skill Development Using Everyday Life Lessons -- How to Teach the EM Through Skill Development Using Classroom

Topics -- Overview and Importance of Building a EM Supportive Environment -- How to Teach the EM Through Ecosystem Cultivation Using Everyday Life Lessons -- How to Teach the EM Through Ecosystem Cultivation Using Classroom Topics.

Sommario/riassunto

"It stretches no point to suggest that creativity, innovation and risk-taking will decide our future societal prosperity. We cannot spread those values too widely, so having taught engineering faculty in their first book, these authors now aim to boost the spirit across all disciplines. What a great success for all of us if they succeed." – Mitchell E. Daniels, Jr., president of Purdue University and former governor of Indiana Despite the relevancy of the entrepreneurial mindset for all career paths, only a small percentage of the higher education student population takes part in entrepreneurially-minded learning opportunities. This gap can be attributed to several factors. From a program perspective, many degrees are already at credit capacity which allows limited room in the existing curriculum to add new courses. From a student perspective, entrepreneurship education is thus positioned as optional and requires extra time (and in some cases tuition) to do so. Finally, from an educator perspective, the majority of faculty members across the university have not been trained in entrepreneurship and may not know where to start. Teaching the Entrepreneurial Mindset Across the University: An Integrative Approach overcomes these challenges by providing higher education faculty with a toolkit, including tips and strategies, to integrate the entrepreneurial mindset into existing courses regardless of discipline. The book is broken into three core parts: Motivation: The importance of the entrepreneurial mindset for all students is established; Design: The Entrepreneurial Mindset Teaching Blueprint is introduced as a tool for integrating entrepreneurially-minded curricular learning experiences within existing courses; Application: Example entrepreneurially-minded curriculum from across the university are provided. By integrating the entrepreneurial mindset across the curriculum, students from all disciplinary backgrounds will be better prepared to enter the workforce, solve complex social issues, and leverage entrepreneurial thinking in their everyday lives. This book is meant for educators who want to make an impact and truly prepare graduates for the real world.
