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Sommario/riassunto	“Renowned as a leading practitioner and voice of wisdom and reason, Annie Grant now shares her insight with those who are still on their professional journey within the higher education student experiential services through her writing. I commend this book to everyone who works in, or wants to really understand, the world of higher education in the UK today.” —Jayne Aldridge, Chairperson of AMOSSHE, The Student Services Organisation 2017-2021, and Director for the Student Experience, University of Sussex, UK This book examines the aspirations, challenges and experiences of contemporary university students through the eyes and ears of those who provide professional advisory services. Providing an overview of the growth of the UK higher education sector in general and that of student advisory provision in particular, the author highlights the breadth and depth of the role that professional advisory staff now play in the higher education landscape. The volume addresses student academic and career success and their

wellbeing, stressing the importance of understanding and respecting the diversity of the student body. In doing so, it emphasises the value of envisioning universities as inclusive and safe communities that challenge discrimination, prejudice and bullying, and the importance of proactive initiatives that help students to develop self-confidence and resilience. The author addresses other important but less frequently discussed matters, such as the impact of the marketization of higher education, alcohol and drug abuse and the ethical and moral values of higher education. Annie Grant is a freelance researcher and writer, and Associate of Newnham College Cambridge, UK. Following a successful career as a published researcher and teacher in her specialist field, her work with students led to her decision to shift her focus to student guidance and support. .
