

1. Record Nr.	UNINA9910502590703321
Titolo	Intellectual capital, smart technologies and digitalization : emerging issues and opportunities // editors, Maria Serena Chiucchi, Rosa Lombardi, Daniela Mancini
Pubbl/distr/stampa	Cham, Switzerland : , : Springer, , [2021] ©2021
ISBN	3-030-80737-1
Descrizione fisica	1 online resource (302 pages)
Collana	SIDREA series in accounting and business administration
Disciplina	658.4038
Soggetti	Intellectual capital - Management Technological innovations - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	This book treats intellectual capital, smart technologies, and digitalization processes as levers of corporate competitiveness and global value creation. This book is based on theoretical and practical research output from the STEDIC SIDREA Group. It uses several methodologies to discover features and pillars on intellectual capital such as human capital, relational capital, and structural capital as well as smart technologies such as artificial intelligence, Internet of Things, big data, and digitalization.