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 3.4.2 Exploring Courage3.5 Tactical Lessons of Handling Money; 3.5.1
 Spending and Earning Styles; 3.5.2 Spending-Earning Impedance; 3.5.3
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 3.7.2 Writing a Personal Mission Statement; 3.7.3 Setting Goals;
 Summary; Exercises; 4 Getting Organized and Finding Time; 4.1 Time
 and Its Lack; 4.2 Effective Ways to Waste Time; 4.3 Seven Keys to Time
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 4.3.3 Sam Knows: Just Do It
 4.3.4 A Trash Can Is a Person's Best Friend4.3.5 Tuning Your Reading;
 4.3.6 Managing Interruptions; 4.3.7 Getting Help; Summary; Exercises;
 5 Write for Your Life; 5.1 Engineers, Root Canal, and Writing; 5.2 Why
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 6.3.4 Preparation Process; 6.3.5 Transparency Design and Preparation;
 6.4 Delivery; Summary; Exercises; 7 Human Side of Engineering; 7.1
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 Anatomy of a Disagreement
 7.4 We are all Salespeople on this Bus

Sommario/riassunto

""Informative, provocative, and practical...developing the skills outlined
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 engineering career.""-Raymond L. Price, William H. Severns Professor of
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 Illinois at Urbana-Champaign ""I believe that The Entrepreneurial
 Engineer has the potential to change the landscape of what engineers
 learn and do.""-John R. Koza, former CEO and chairman, Scientific
 Games Inc. and Consulting Professor, Stanford University ""Dr.
 Goldberg provides the road map for engineer