

1. Record Nr.	UNINA9910495960203321
Autore	Saunders Thomas J
Titolo	Hollywood in Berlin : American cinema and Weimar, Germany // Thomas J. Saunders
Pubbl/distr/stampa	Berkeley, : University of California Press, c1994
ISBN	0-520-91416-3 0-585-07922-6
Edizione	[1 frontisp., Reprint 2020]
Descrizione fisica	1 online resource (x, 332 p.) : ill. ;
Collana	Weimar and now ; ; 6
Disciplina	791.43/0943
Soggetti	Motion pictures - Germany - History Motion pictures - American influences Motion pictures - Germany - Foreign influences Motion pictures - United States - German influences Motion pictures - German influences National characteristics, American, in motion pictures National characteristics, German, in motion pictures Motion pictures - History - Germany
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 315-325) and index.
Nota di contenuto	Front matter -- CONTENTS -- ILLUSTRATIONS -- ACKNOWLEDGMENTS -- INTRODUCTION -- CHAPTER 1. THE SETTING: WEIMAR GERMANY AND THE MOTION PICTURE -- CHAPTER 2. GERMAN-AMERICAN FILM RELATIONS: COMPETITION AND COOPERATION -- CHAPTER 3. HOLLYWOOD IN BERLIN: THE INITIATION, 1921-1923 -- CHAPTER 4. THE HOLLYWOOD INVASION: AMERIKANISMUS AND AMERIKAMÜDIGKEIT -- CHAPTER 5. EXCURSUS: POPULAR CULTURE AND AMERICAN HEGEMONY -- CHAPTER 6. COMIC REDEMPTION: THE SLAPSTICK SYNTHESIS -- CHAPTER 7. GERMAN-AMERICAN PRODUCTION IN HOLLYWOOD AND THE MEANING OF NATIONAL CINEMA -- CHAPTER 8. THE COMING OF SOUND AND THE WANING OF AMERICA -- CONCLUSION -- NOTES -- SELECT BIBLIOGRAPHY -- INDEX
Sommario/riassunto	The setting is 1920s Berlin, cultural heart of Europe and the era's only serious cinematic rival to Hollywood. In his engaging study, Thomas

Saunders explores an outstanding example of one of the most important cultural developments of this century: global Americanization through the motion picture. The invasion of Germany by American films, which began in 1921 with overlapping waves of sensationalist serials, slapstick shorts, society pictures, and historical epics, initiated a decade of cultural collision and accommodation. On the one hand it fueled an impassioned debate about the properties of cinema and the specter of wholesale Americanization. On the other hand it spawned unprecedented levels of cooperation and exchange. In Berlin, American motion pictures not only entertained all social classes and film tastes but also served as a vehicle for American values and a source of sharp economic competition. Hollywood in Berlin correlates the changing forms of Hollywood's contributions to Weimar culture and the discourses that framed and interpreted them, restoring historical contours to a leading aspect of cultural interchange in this century. At the same time, the book successfully embeds Weimar cinema in its contemporary international setting.
