

1. Record Nr.	UNINA9910495923603321
Autore	Agard Olivier
Titolo	Le récit et/ou la vie / Elizabeth Guilhamon, Danièle James-Raoul, Jean Mondot
Pubbl/distr/stampa	Pessac, : Presses Universitaires de Bordeaux, 2020
ISBN	979-1-03-000618-6
Descrizione fisica	1 online resource (358 p.)
Altri autori (Persone)	Bechstein-MainhaguJutta Beltran-VidalDanièle CamaradeHélène CoignardTristan CozicAlain DebaisieuxRenée-Paule DevésaJean-Michel GeisenhanslükeAchim GuilhamonÉlizabeth James-RaoulDanièle KaiserClaire KuonPeter MagneÉlisabeth MerlioGilbert MondonChristine MondotJean PaoliMarie-Lise PeyletGérard PortesLidwine SauvanetPierre SonoletDaglind SorelFrançoise GuilhamonElizabeth
Soggetti	Literature (General) fiction imaginaire représentation récit narration personnage vie

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Lingua di pubblicazione

Francese

Formato

Materiale a stampa

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Monografia

Sommario/riassunto

Le récit, son public, l'acte de narration et la vie ont toujours été étroitement liés. Dans cet ouvrage, il sera surtout question des modalités de la représentation, quel que soit le statut du personnage au centre de la représentation, que celui-ci soit réel ou imaginaire, inconnu ou célèbre. Les études rassemblées vont de l'analyse de cas à des contributions plus générales et balayent plusieurs siècles, de la Renaissance à nos jours. Elles présentent autant de dialogues entre germanistes, romanistes et spécialistes des arts, entre médiateurs de la culture et universitaires. Œuvres littéraires et artistiques, échanges épistolaires, ouvrages théoriques et documents historiographiques y sont mis en regard. Des témoignages ou œuvres de médiation entre passé et présent, cultures allemande et française permettent d'abord d'entrer dans le jeu des correspondances entre le récit et la vie, l'art et son public. Les rapports entre la réalité et la fiction, qui sont consubstantiels aux œuvres mettant en scène des vies sous un angle (auto)biographique, sont ensuite analysés. Enfin, les différentes formes que le lien entre le récit et la vie est susceptible de prendre sont observées aux périodes charnières où la rationalité et les valeurs qui lui sont traditionnellement rattachées sont mises en question.

2. Record Nr.	UNINA9910854400703321
Autore	Lobato Ramon
Titolo	Netflix Nations : the geography of digital distribution
Pubbl/distr/stampa	New York : , : New York University Press, , 2019
ISBN	9781479882281 1479882283
Descrizione fisica	1 online resource (134 pages)
Collana	Critical cultural communication.
Classificazione	AP 34450
Disciplina	384.55/502854678
Soggetti	Video-on-demand Streaming video Television broadcasting International broadcasting Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 191-216) and index.
Nota di contenuto	What is Netflix? -- Transnational television: from broadcast to broadband -- The infrastructures of streaming -- Making global markets -- Content, catalogs, and cultural imperialism -- The proxy wars.
Sommario/riassunto	How streaming services and internet distribution have transformed global television culture. Television, once a broadcast medium, now also travels through our telephone lines, fiber optic cables, and wireless networks. It is delivered to viewers via apps, screens large and small, and media players of all kinds. In this unfamiliar environment, new global giants of television distribution are emerging--including Netflix, the world's largest subscription video-on-demand service. Combining media industry analysis with cultural theory, Ramon Lobato explores the political and policy tensions at the heart of the digital distribution revolution, tracing their longer history through our evolving understanding of media globalization. Netflix Nations considers the ways that subscription video-on-demand services, but most of all Netflix, have irrevocably changed the circulation of media content. It tells the story of how a global video portal interacts with national audiences, markets, and institutions, and what this means for how we

understand global media in the internet age. Netflix Nations addresses a fundamental tension in the digital media landscape - the clash between the internet's capacity for global distribution and the territorial nature of media trade, taste, and regulation. The book also explores the failures and frictions of video-on-demand as experienced by audiences. The actual experience of using video platforms is full of subtle reminders of market boundaries and exclusions: platforms are geo-blocked for out-of-region users ("this video is not available in your region"); catalogs shrink and expand from country to country; prices appear in different currencies; and subtitles and captions are not available in local languages. These conditions offer rich insight for understanding the actual geographies of digital media distribution. Contrary to popular belief, the story of Netflix is not just an American one. From Argentina to Australia, Netflix's ascension from a Silicon Valley start-up to an international television service has transformed media consumption on a global scale. Netflix Nations will help readers make sense of a complex, ever-shifting streaming media environment
