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Autore	Whyte William Hollingsworth
Titolo	The organization man [[electronic resource] /] / William H. Whyte ; foreword by Joseph Nocera
Pubbl/distr/stampa	Philadelphia, : University of Pennsylvania Press, 2002
ISBN	0-8122-0926-5
Descrizione fisica	1 online resource (448 p.)
Altri autori (Persone)	NoceraJoseph
Disciplina	302.3/5
Soggetti	Individuality Organizational commitment Loyalty Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Originally published: New York : Simon & Schuster, 1956. With new foreword. Includes index.
Nota di contenuto	Front matter -- Contents -- Foreword / Nocera, Joseph -- Part I. The Ideology of Organization Man -- Part II. The Training of Organization Man -- Part III. The Neuroses of Organization Man -- Part IV. The Testing of Organization Man -- Part V. The Organization Scientist -- Part VI. The Organization Man in Fiction -- Part VII.New Suburbia: Organization Man at Home -- Appendix. How To Cheat On Personality Tests -- Acknowledgments -- Index
Sommario/riassunto	Regarded as one of the most important sociological and business commentaries of modern times, The Organization Man developed the first thorough description of the impact of mass organization on American society. During the height of the Eisenhower administration, corporations appeared to provide a blissful answer to postwar life with the marketing of new technologies-television, affordable cars, space travel, fast food-and lifestyles, such as carefully planned suburban communities centered around the nuclear family. William H. Whyte found this phenomenon alarming. As an editor for Fortune magazine, Whyte was well placed to observe corporate America; it became clear to him that the American belief in the perfectibility of society was shifting

from one of individual initiative to one that could be achieved at the expense of the individual. With its clear analysis of contemporary working and living arrangements, The Organization Man rapidly achieved bestseller status. Since the time of the book's original publication, the American workplace has undergone massive changes. In the 1990's, the rule of large corporations seemed less relevant as small entrepreneurs made fortunes from new technologies, in the process bucking old corporate trends. In fact this "new economy" appeared to have doomed Whyte's original analysis as an artifact from a bygone day. But the recent collapse of so many startup businesses, gigantic mergers of international conglomerates, and the reality of economic globalization make The Organization Man all the more essential as background for understanding today's global market. This edition contains a new foreword by noted journalist and author Joseph Nocera. In an afterword Jenny Bell Whyte describes how The Organization Man was written.

2. Record Nr.	UNINA9910495895003321
Autore	Absi Pascale
Titolo	Los ministros del diablo : El trabajo y sus representaciones en las minas de Potosí // Pascale Absi
Pubbl/distr/stampa	La Paz, : Institut français d'études andines, 2005 La Paz : , : Institut français d'études andines, , 2015
ISBN	2-8218-4557-X
Descrizione fisica	1 online resource (xx, 339 pages)
Collana	Travaux de l'IFEA
Altri autori (Persone)	Bouysse-CassagneTherese
Soggetti	Devil Silver mines and mining - Bolivia - Potosi (Department) - History Miners - Religious life - Bolivia - Potosi (Department) Miners - Bolivia - Potosi (Department) Mines and mineral resources - Religious aspects Mines and mineral resources - Bolivia - Potosi (Department) Ethnology - Bolivia - Potosi (Department) Potosi (Bolivia : Department) Social life and customs Potosi (Bolivia : Department) Religious life and customs
Lingua di pubblicazione	Spagnolo
Formato	Materiale a stampa

Sommario/riassunto

La Revolución de 1952 elevó al máximo dirigente sindical minero al rango de ministro de Estado. Pero el cambio semántico de "mineros" a "ministros" evoca también la subordinación de los mineros a la deidad diabólica del subsuelo, que los convierte en verdaderos ministros del diablo. Para ellos, la extracción minera es una actividad ritualizada, auténtica peregrinación y recorrido iniciático que fusiona el cristianismo sincrético de los Andes con antiguas prácticas chamánicas: poseído por la deidad diabólica de las vetas, el propio minero se vuelve diablo y se une sexualmente a la mina para producir mineral. Este libro, resultado de una larga investigación de campo en las míticas minas de plata de Potosí, explora el sentido del trabajo extractivo para los mineros e indaga las articulaciones entre el universo religioso y otros parámetros de la experiencia minera (relaciones de trabajo, cambios tecnológicos, configuraciones identitarias y de género, así como las movilizaciones políticas) en un contexto en el que los poderes del diablo obrero dialogan en contrapunto con el mercado internacional de los metales.
