

1. Record Nr.	UNINA9910452835703321
Autore	McDonald Kim Chandler
Titolo	Innovation : how innovators think, act and change our world // Kim Chandler McDonald
Pubbl/distr/stampa	London ; ; Philadelphia : , : Kogan Page, , 2013
ISBN	0-7494-6967-6
Descrizione fisica	1 online resource (264 p.)
Disciplina	658.4/063
Soggetti	Creative ability in business Success in business Technological innovations Organizational change Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Machine generated contents note: -- Acknowledgements -- About the AuthorThe orchestration of innovation01 The me-conomics of the GDE -- Innovating from the e-economy to the me-economy02 The state of the nation addressed -- Taking stock of how things stack up03 Flat world navigators connecting the dots04 me-health -- Resolute and committed stakeholders at the heart of the healthcare industry05 Innovating educating 06 The power of the me-dia -- Demanding what you want delivered when, where and how you want it07 Being grounded when the sky's the limitSummary -- Biographies.
Sommario/riassunto	" Businesses looking to succeed in the digital, global economy must innovate to survive, and Innovation highlights the pioneers who have broken the mold and led the pack in every field, from IT to food, fashion to healthcare. Innovation expert, Kim Chandler McDonald underlines the common denominators linking these highly creative people, such as their compulsion to tell their truth, unpalatable or not, their entrepreneurial instincts and their steadfast protection of their brands. This book offers: --understanding of innovation as a mindset rather than a process --insight on how to start thinking like an innovator and into how this can assist them with their own careers and

goals --knowledge of how to cultivate innovation in their own team, department or business --personal accounts from international innovators !Innovation showcases interviews with over 100 people who have pushed aside the boundaries in their field, such as: Matt Flannery, CEO/Co-Founder of Kiva, the microfinancing organization working to alleviate poverty; author Seth Godin; Zappos CEO Tony Hsieh; Digital Royalty CEO Amy Jo Martin; and Chief Innovation Officer at the marketing agency MDC Partners, Faris Yakob. Chandler McDonald finds out what drives these successful innovators, what makes innovations take off and why innovation is so critical to individuals, economies and to society as a whole"--

2. Record Nr.	UNINA9910495668503321
Autore	Pellegrin Marie-Frédérique
Titolo	Pensées du corps et différences des sexes à l'époque moderne : Descartes, Cureau de la Chambre, Poulain de la Barre et Malebranche / / Marie-Frédérique Pellegrin
Pubbl/distr/stampa	Lyon, : ENS Éditions, 2020
ISBN	979-1-03-620248-3
Descrizione fisica	1 online resource (440 p.)
Collana	La croisée des chemins
Soggetti	Social Issues différences des sexes imagination psycho-physiologie genrée différencialisme égalitarisme fœtus efféminage gender differences gendered psycho-physiology gender differentialism egalitarianism foetus effeminisation
Lingua di pubblicazione	Francese

Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>Souvent éludée par l'histoire de la philosophie, la question philosophique et médicale de la différence des sexes est fondamentale à l'époque moderne. Les modèles pour penser cette différence proviennent essentiellement de deux anthropologies opposées : celle de Descartes et celle de Cureau de la Chambre. Leurs sciences de l'être humain examinent tout d'abord les interactions entre corps et esprit, mais elles mettent surtout en valeur les pensées propres du corps par le biais de l'imagination. C'est à même le corps que se décide si femmes et hommes sont égaux. Les lectures critiques de ces deux modèles proposées d'un côté par Malebranche et de l'autre par Poulain de la Barre confirment que le xviiie siècle constitue un tournant dans l'analyse psycho-physiologique et morale. La confrontation de ces quatre philosophes permet de comprendre comment se sont constituées des lignées théoriques sur sexe et genre qui sont toujours actuelles : celle de l'égalitarisme et celle d'un différencialisme qui peut être inégalitaire ou égalitaire. Gender difference is a fundamental philosophical and medical question in the Early Modern period, a question often avoided by the history of philosophy. There are essentially two opposing schools of thought on this matter: those who follow in the lineage of Descartes, and those who align themselves with Cureau de la Chambre. Their study of the human condition primarily explores the interactions between body and mind, but more importantly, they highlight the body's unique thoughts through the lens of the imagination. It is the body that decides whether women and men are equal. Critical readings of these two approaches, proposed on the one hand by Malebranche and on the other by Poulain de la Barre, confirm that the 17th century was a turning point in the study of psycho-physiology and morality. The confrontation between these four philosophers allows us to understand the origins of the theoretical perspectives on sex and gender that still...</p>