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Nota di contenuto	Chapter 1. Introduction: British Propagandists and the German Problem -- Chapter 2. The View from Woburn Abbey: The Political Culture of PWE -- Chapter 3. The Brazen Horde: British Propagandists and the Course of German History -- Chapter 4. Germany on the Couch: The Role of Psychology and the Social Sciences in the Development of Subversive Propaganda -- Chapter 5. No man so lecherous as the German: Nazi Perversion and German Masculinity in British Subversive Propaganda -- Chapter 6. A Rebellion Against the Divinely Appointed Order: Totalitarian Theory, Secular Religions, and Religious Antifascism in British Subversive Propaganda -- Chapter 7. The Logic of Subversive Propaganda -- Chapter 8. Epilogue: Breaking Hearts and Minds.

## Sommario/riassunto

"Dr Graham has written a highly readable, well-informed and authoritative account of the largely neglected role played by the Political Warfare Executive and its covert propaganda offensive against Nazi Germany. It represents an outstanding piece of historical scholarship and a major contribution to the growing historiography of propaganda during World War II." - David Welch, Emeritus Professor and Honorary Director of the Centre for the Study of War, Propaganda and Society, University of Kent, UK This book offers the first in-depth intellectual and cultural history of British subversive propaganda during the Second World War. Focussing on the Political Warfare Executive (PWE), it tells the story of British efforts to undermine German morale and promote resistance against Nazi hegemony. Staffed by civil servants, journalists, academics and anti-fascist European exiles, PWE oversaw the BBC European Service alongside more than forty unique clandestine radio stations; they maintained a prolific outpouring of subversive leaflets and other printed propaganda; and they trained secret agents in psychological warfare. British policy during the occupation of Germany stemmed in part from the wartime insights and experiences of these propagandists. Rather than analyse military strategy or tactics, British Subversive Propaganda during the Second World War draws on a wealth of archival material from collections in Germany and Britain to develop a critical genealogy of British ideas about Germany and National Socialism. British propagandists invoked discourses around history, morality, psychology, sexuality and religion in order to conceive of an audience susceptible to morale subversion. Revealing much about the contours of mid-century European thought and the origins of our own heavily propagandised world, this book provides unique insights for anyone researching British history, the Second World War, or the fight against fascism. Kirk Robert Graham is a historian of modern Europe living on Jagera and Turrbal land.

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