

1. Record Nr.	UNINA9910337788503321
Autore	Scranton Philip
Titolo	Enterprise, Organization, and Technology in China : A Socialist Experiment, 19501971 // by Philip Scranton
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	9783030003982 3030003981
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (401 pages)
Disciplina	338.040951 658.00951
Soggetti	Technological innovations Entrepreneurship New business enterprises China - History Strategic planning Leadership Innovation and Technology Management History of China Business Strategy and Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction -- 2. Agriculture: Organization for Self-reliance -- 3. Infrastructure as Labor Intensive Development -- 4. Commerce and Socialist Construction -- 5. Industry: From Trial-and-Error to Technology Reform -- 6. Agriculture as the Foundation -- 7. Infrastructure: Reappraisal and Reorientation -- 8. Commerce and the Market Surge -- 9. Consolidating Industry -- 10. Business Practice and the Cultural Revolution -- 11. Afterword.
Sommario/riassunto	Given the near-silence in technological and business history about post-World War II socialist enterprises, this book gives voice to a generation of Communist China's managers, entrepreneurs, cadres, and workers from the Liberation to the early 1970s. Using recently-

opened online archival resources, it details and assesses the course of technical and organizational experimentation at state-owned, cooperative, and private enterprises as the PRC strove to construct a socialist economy through trial-and-error initiatives. Core questions treated are: How did Chinese enterprises operate, evolve, experiment, improvise and adjust during the PRC's first generation? What technological initiatives were crucial to these processes, necessarily developed with limited expertise and thin financial resources? How could constructing "socialism with Chinese characteristics" have helped lay foundations for the post-1980 "Chinese miracle," as the PRC confidently entered the 21st century while Soviet and Central European socialisms crumbled? And what might current-day Western managers and entrepreneurs learn from Chinese practice and performance a half-century ago? Readers can anticipate a granular, bottom-up analysis of how businesses worked day-to-day in a planned economy, how enterprise practices and technological strategies shifted during the first postwar generation, how managers and technicians emerged after the capitalist exodus, how organizations experimented and adapted, and how the controversies and convulsions of the PRC's early decades fashioned durable technical and organizational capabilities. .

2. Record Nr.	UNINA9910495233703321
Titolo	Current Challenges in Architecture and Urbanism in Albania // edited by Anna Yunitsyna, Artan Hysa, Edmond Manahasa, Fabio Naselli, Odeta Durmishi Manahasa, Sokol Dervishi
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2021
ISBN	3-030-81919-1
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (193 pages)
Collana	The Urban Book Series, , 2365-7588
Disciplina	307.3416094965
Soggetti	Architecture Architecture - History Landscape architecture Buildings Cities, Countries, Regions Architectural History and Theory Landscape Architecture Building Types and Functions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introducing the architectural, urban, and landscape challenges of Albania -- Part 1: Next cities between neoanthropocene and asceticism -- Augmented cities in the neoanthropocene -- A multi-scalar design proposal: s-RGB (Safe - regenerative green blue) design for the contemporary city -- Materiality and asceticism in architecture. A paradigm to learn from -- Part 2: Urban and territorial challenges in Albanian context -- Tirana-next. A complementary development strategy (and consequent urban tactics) for the informal and historical urban fabrics within Tirana super blocks -- An observation on gated communities in post-socialist Albania: Three case studies from Tirana -- The Mangalem quarter in Berat (Albania): Studies in the urban composition of the aggregate and the historical building techniques with relation to seismic action -- A comparative study between the wildfire prone forest surfaces within the metropolitan area of Sarajevo

and Tirana -- Part 3: Architectural challenges in Albanian context -- Infill design in informal housing in Tirana, Albania: Transformations and spatial qualities -- Past, present and the claim for a possible future: The case of Tirana national theatre -- A study on the prisons morphology, case of Albania -- Space syntax analysis as a tool for evaluation of social and cultural values of Albanian housing - Case study of Tirana -- The rise of modernism in Tetova -- Part 4: Afterword: Tomorrow challenges in cities and planning -- Cities of tomorrow – Tomorrow of planning. Lessons for the Albanian cities.

Sommario/riassunto

This book aims to provide a cross-sectorial assessment in a multidisciplinary and trans-cultural context onto the innovations in urban and architectural approaches in designing next human environments within the Albanian context. The continuous concentration of the world population in the urban areas and their consequent densification require even more quantity of quality spaces and places, integrated resources and energies, alternative modalities of mobility and transports, demand of social inclusion and need for a circular economy. These have become the major challenges for this 21st Century and some of the greatest problems facing humanity in most of current vision for the future. The main objective is to feed a debate about the emerging trans-cultural (and trans-national) approaches in the whole designing field, from Albanian context and its current good practices, attempts and faults, both formal and informal. Thus, the Albanian experience may represent an opportunity through which we all may reflect about how designing is evolving in the Mediterranean arena of “praxis and experiments” aimed to a better quality of life at the human scale and in expanding the concepts of “place and space” such as it has improved by the effects in designing innovations. This book represents a useful read of theories, experiences and case studies, which can help in enlarging reflection on how the designing practice is evolving in the arena of forthcoming development strategies and tactics, all addressed to improve the quality of life, places and spaces. Additionally, it provides a range of architecture and urban design rationales and strategies for reinforcing identities and creating memorable places within the quality of contemporary architecture and urbanism. It addresses the unique needs of architects and planners to deal with topics that cut across social, economic and environmental issues and shows readers how to explore methods, theoretical frameworks and techniques to address the complex needs of architecture, urban and cultural development.
